

# Master of Business Administration/Master of Marketing



Commencing in Trimester 3 2016



Studying Newcastle/Sydney/Online



This Program Plan is an enrolment guide to ensure you are on track to graduate. If at any time you wish to vary from this program plan seek prior advice from your [Program Advisor](#) to ensure you remain on track.

	Trimester 1			Trimester 2			Trimester 3		
2016								<a href="#">GSBS6001</a> Managing Under Uncertainty	<a href="#">GSBS6002</a> Foundations of Business Analysis
2017		<a href="#">GSBS6004</a> Organisational Behaviour and Design	<a href="#">GSBS6005</a> Marketing Management and Planning	<a href="#">GSBS6003</a> Globalisation	<a href="#">GSBS6014</a> Digital Marketing	<a href="#">GSBS6200</a> Accounting and Financial Management	<a href="#">GSBS6013</a> Customer Decision Making and Behaviour	<a href="#">GSBS6015</a> Services and Relationship Marketing Management	<a href="#">GSBS6301</a> Brand Development and Marketing
2018	<a href="#">GSBS6300</a> Integrated Marketing Communications	<a href="#">GSBS6484</a> Corporate Governance and Social Responsibility	<a href="#">GSBS6505</a> Marketing Research in Practice	<a href="#">GSBS6060</a> Strategic Management	<a href="#">GSBS6040</a> Human Resource Management	<a href="#">GSBS6041</a> Global Marketing Strategy and Planning			

Program Plan Key: = Core

To be eligible to graduate make sure you have completed 160 units (10 units = 1 course unless otherwise specified) which meet the following criteria:

- ✓ Core Courses - 160 Units.
- ✓ The recommended duration of this program is 6 trimesters.
- ✓ The maximum time to complete this program is 6 years.
- ✓ The above enrolment pattern complies with the conditions of international student visas. Failing to follow this enrolment advice may result in international students not being able to graduate within the period of their Confirmation of Enrolment



Some courses have assumed knowledge and/or requisites, please refer to the individual [Course Handbook](#).

The [Program Handbook](#) has valuable information on program structure and requirements, if you are intending on studying part time or varying from this program plan please seek prior advice from your [Program Advisor](#).

# Helpful Hints & Tips

## ENROLMENT HELP



Need help? >>

**Ask UON** >>



How do I use the Web Timetable? >>

### RULES

It is important to follow this Program Plan.

You cannot repeat a course you've passed to try and get a better grade.

You cannot enrol in any extra courses not required by your program.

## INFO FOR NEW STUDENTS



First year undergraduate students usually only enrol in 1000 level courses >>

New Postgraduate students should only enrol in 6000 level courses >>



Find out all you need to know about getting started at uni >>

## UNDERSTANDING COURSES & PROGRAMS



Not sure what courses to study? >>



Understanding program and course jargon >>



Understanding UON Jargon >>

## PRIOR STUDY



Check you have met the assumed knowledge and requisites for courses before enrolling >>



Have you studied elsewhere or transferred programs? Don't forget to apply for credit >>

## CONSIDERING A BREAK?



Need to take a break? This is called a 'leave of absence'. Check if you are eligible >>



Planning on going overseas? Keep electives free, so it's easier for you to receive credit for your overseas studies >>



UON offers a range of support services to assist with your health and wellbeing >>

## MORE QUESTIONS?

We are here to answer questions about your program. Talk to us your way!

Ask UON

1300 ASK UON

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Message us on Facebook

or Twitter

UONline via myUON