

PROGRAM PLAN

BACHELOR OF COMMUNICATION

PROGRAM OPTION:
Single Major – Pathway A

START DATE:
Semester 1, 2021

LOCATION:
Callaghan

This Program Plan is an enrolment guide to ensure you are on track to graduate. If at any time you wish to vary from this program plan seek advice from your Academic Program Advisor to ensure you remain on track.

 [PROGRAM HANDBOOK](#)

 [COURSE HANDBOOK](#)

NAME:

STUDENT NO.:

SINGLE MAJOR – PATHWAY A

YEAR 1	SEMESTER 1	CIND1004 Creative Collaborations CORE	CMNS1234 Media and Communication Concepts CORE	CMNS1090 Media Storytelling COMPULSORY	ELECTIVE	SEMESTER 2	CMNS1000 Digital and Social Media CORE	CMNS1240 Mobile Media Making COMPULSORY	ELECTIVE	ELECTIVE
	SEMESTER 1	DESN2002 Design Thinking and Innovation CORE	CMNS2600 Audience Participation and Interaction CORE	MAJOR 2000 level	ELECTIVE	SEMESTER 2	CIND2003 Strategic Creativity CORE	MAJOR 2000 level	ELECTIVE	ELECTIVE 2000/3000 level
YEAR 2	SEMESTER 1	CIND3000 Entrepreneurship CORE	MAJOR 3000 level	MAJOR 3000 level	ELECTIVE 2000/3000 level	SEMESTER 2	CMNS3310 Communication, Creativity & Cultural Production CORE	MAJOR 3000 level	MAJOR 3000 level	ELECTIVE 2000/3000 level
	SEMESTER 1					SEMESTER 2				

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PROGRAM OPTION:
Double Major

START DATE:
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NAME:
STUDENT NO.:

DOUBLE MAJOR – PATHWAY B

YEAR 1	SEMESTER 1 CIND1004 Creative Collaborations CORE	CMNS1234 Media and Communication Concepts CORE	CMNS1090 Media Storytelling COMPULSORY	ELECTIVE	YEAR 1	SEMESTER 2 CMNS1000 Digital and Social Media CORE	CMNS1240 Mobile Media Making COMPULSORY	MAJOR 2 2000 level	ELECTIVE		
	SEMESTER 1 DESN2002 Design Thinking and Innovation CORE	CMNS2600 Audience Participation and Interaction CORE	MAJOR 1 2000 level	MAJOR 2 2000 level		YEAR 2	SEMESTER 2 CIND2003 Strategic Creativity CORE	MAJOR 1 2000 level	MAJOR 2 3000 level	MAJOR 2 3000 level	
	SEMESTER 1 CIND3000 Entrepreneurship CORE	MAJOR 1 3000 level	MAJOR 1 3000 level	MAJOR 2 3000 level			YEAR 3	SEMESTER 2 CMNS3310 Communication, Creativity & Cultural Production CORE	MAJOR 1 3000 level	MAJOR 1 3000 level	MAJOR 2 3000 level

The recommended combination of majors for Pathway B are listed below:

1. Media Arts Production and Public Relations
2. Media Arts Production and News Media
3. News Media and Public Relations

PROGRAM PLAN



BACHELOR OF COMMUNICATION

PROGRAM OPTION:
Double Major – Pathway C

START DATE:
Semester 1, 2021

LOCATION:
Callaghan

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NAME:
STUDENT NO.:

DOUBLE MAJOR – PATHWAY C

YEAR 1	SEMESTER 1	CIND1004 Creative Collaborations CORE	CMNS1234 Media and Communication Concepts CORE	CMNS1090 Media Storytelling COMPULSORY	MAJOR 1 2000 level	SEMESTER 2	CMNS1000 Digital and Social Media CORE	CMNS1240 Mobile Media Making COMPULSORY	MAJOR 2 1000 level	MAJOR 2 1000 level
	SEMESTER 1	DESN2002 Design Thinking and Innovation CORE	CMNS2600 Audience Participation and Interaction CORE	MAJOR 2 2000 level	MAJOR 2 2000 level	SEMESTER 2	CIND2003 Strategic Creativity CORE	MAJOR 1 2000 level	MAJOR 2 3000 level	MAJOR 2 3000 level
YEAR 2	SEMESTER 1	CIND3000 Entrepreneurship CORE	MAJOR 1 3000 level	MAJOR 1 3000 level	MAJOR 2 3000 level	SEMESTER 2	CMNS3310 Communication, Creativity & Cultural Production CORE	MAJOR 1 3000 level	MAJOR 1 3000 level	MAJOR 2 3000 level
	SEMESTER 1					SEMESTER 2				

The recommended combination of majors for Pathway C are listed below:

1. Media Arts Production and Animation and Interaction
2. Public Relations and Graphic Design and Illustration
3. Media Arts Production and Creative Arts

PROGRAM PLAN

BACHELOR OF COMMUNICATION

To be eligible to graduate make sure you have completed 240 units (10 units = 1 course unless otherwise specified) which meet the following criteria:

- Students must complete one of the following structures:
 - **Single Major Pathway A:** 80 units of Core Courses, and one 80 unit Communication major (20 units at 1000 level, 20 units at 2000 level and 40 units at 3000 level) and 80 units of Electives (with at least 30 units at 2000/3000 level); **or**
 - **Double Major Pathway B:** 80 units of Core Courses, and two 80 unit Communication majors, with 20 units at 1000 level, 20 units at 2000 level and 40 units at 3000 level in each major. As CMNS1090 and CMNS1240 are common compulsory courses across the Communication majors, students must undertake an additional 20 units. These 20 units can be either 20 units of electives or 20 units chosen from the directed course lists; **or**
 - **Double Major Pathway C:** 80 units of Core Courses, and one 80 unit Communication major (20 units at 1000 level, 20 units at 2000 level and 40 units at 3000 level) and a second 80 unit School of Creative Industries major (20 units at 1000 level, 20 units at 2000 level and 40 units at 3000 level).
- It is important to complete the Core courses when they are scheduled on the program plan. However, as long as students adhere to the structural requirements and sequence of the program and major, directed courses and electives can be completed flexibly, within the term and location availability of each course. Please refer to the [Course Handbook](#) for individual course details.
- Students must ensure that each Major has a minimum of 60 units of unique courses.
- Students must not exceed 240 units in order to complete a second Major.
- Students must not exceed 100 units at 1000 level in this program.
- Students must only complete courses that form part of the program and must not complete more than 240 units.
- The duration of this program is 3 years full-time (40 units per semester) or part-time equivalent.
- The maximum time to complete this program is 8 years.



Some courses have assumed knowledge and/or requisites, please refer to the individual [Course Handbook](#). Please refer to the [Program Handbook](#) for specific information on program structure. If you are intending varying from this program plan please seek advice from your [Academic Program Advisor](#).

PROGRAM PLAN

BACHELOR OF COMMUNICATION

MEDIA ARTS PRODUCTION MAJOR

COMPULSORY COURSES

Complete the following compulsory courses:

CMNS1090: Media Storytelling
CMNS1240: Mobile Media Making

DIRECTED COURSES

Complete 20 units from:

CMNS2035: Screen Production
CMNS2016: Social and Interactive Media
CMNS2130: Sound Production
CMNS2080: Interactive Art Practice and Production
CMNS2180: Screenwriting

Complete 40 units from:

CMNS3160: Transmedia Documentary
CMNS3560: Interactive Media
CMNS3440: Short Film Production
CMNS3620: Virtual Drama and Documentary
CIND3003*: Creative Industries Professional Project (20 Units)

NEWS MEDIA MAJOR

COMPULSORY COURSES

Complete the following compulsory courses:

CMNS1090: Media Storytelling
CMNS1240: Mobile Media Making

DIRECTED COURSES

Complete 20 units from:

CMNS2280: Feature Writing
CMNS2320: News Media
CMNS2700: Communication Research and Data Analytics

Complete 40 units from:

CMNS3150: Podcasting and Radio
CMNS3333: Multiplatform Journalism
CMNS3320: Global Trends in Media and Communication
CMNS3470: Data Visualisation in Journalism
CIND3003*: Creative Industries Professional Project (20 Units)

PUBLIC RELATIONS MAJOR

COMPULSORY COURSES

Complete the following compulsory courses:

CMNS1090: Media Storytelling
CMNS1240: Mobile Media Making

DIRECTED COURSES

Complete 20 units from:

CMNS2140: Principles of Public Relations
CMNS2530: Strategic Communication
CMNS2700: Communication Research and Data Analytics

Complete 40 units from:

CMNS3520: Public Affairs
CMNS3540: Public Relations Campaigns
CIND3003*: Creative Industries Professional Project (20 Units)

*Students who choose **CIND3003 (20 units)** towards a Major should note this course counts as completion of 20 units of a single Major 3000 level requirement.

PROGRAM PLAN

BACHELOR OF COMMUNICATION

ANIMATION AND INTERACTION MAJOR

(BACHELOR OF VISUAL COMMUNICATION DESIGN MAJOR)

This major can only be completed in Double Major Pathway C in combination with a Communication major.

COMPULSORY COURSES

Complete the following compulsory course:

DESN1031: Digital Practices in Visual Communication

DIRECTED COURSES

Complete 70 units with at least 20 units at 2000 level and 40 units at 3000 level:

DESN1331: Character Design
DESN1600: Interaction and UX Design Fundamentals
DESN1801: Animation Thinking

DESN2600: Designing for Game Play
DESN2610: Experience Design Studio
DESN2801: Animation Process
DESN2802: Animation Production
DESN2804: 3D Motion

DESN3600: Experimental Interfaces and Tangible Interaction Design
DESN3801: Animation Studio
DESN3802: 3D Environments
DESN3803: Digital Compositing and Imaging
CIND3003*: Creative Industries Professional Project (20 Units)

GRAPHIC DESIGN AND ILLUSTRATION MAJOR

(BACHELOR OF VISUAL COMMUNICATION DESIGN MAJOR)

This major can only be completed in Double Major Pathway C in combination with a Communication major.

COMPULSORY COURSES

Complete the following compulsory course:

DESN1031: Digital Practices in Visual Communication

DIRECTED COURSES

Complete 70 units with at least 20 units at 2000 level and 40 units at 3000 level:

DESN1101: Typography
DESN1200: Drawing Foundations
DESN1600: Interaction and UX Design Fundamentals

DESN2011: Design Futures and Professional Practice
DESN2040: Illustration
DESN2060: Scientific Illustration
DESN2221: Graphic Brand Identities and Spaces
CIND2101: Commercial Studio Photography

DESN3040: Commercial Illustration
DESN3321: Publication Design
DESN3411: Creative Studio Placement
CIND3003*: Creative Industries Professional Project (20 Units)

CREATIVE ARTS MAJOR

(BACHELOR OF VISUAL COMMUNICATION DESIGN MAJOR)

This major can only be completed in Double Major Pathway C in combination with a Communication major.

COMPULSORY COURSES

Complete the following compulsory course:

DESN1031: Digital Practices in Visual Communication

DIRECTED COURSES

Complete 70 units with at least 20 units at 2000 level and 40 units at 3000 level:

AART1500: Constructing Images
AART1700: Foundations in Digital Photography
DESN1121: Experimental Design Imaging

AART2000: Australian Contemporary Art in Context
AART2001: 3D Prototype to Production
DESN2211: Visual Narrative
CIND2102: Extended Reality for Creative Practice

AART3000: Interdisciplinary Studio
AART3320: Creative Place Making
CIND3101: Manipulating Images
CIND3003*: Creative Industries Professional Project (20 Units)

*Students who choose **CIND3003 (20 units)** towards a Major should note this course counts as completion of 20 units of a single Major 3000 level requirement.