

PROGRAM PLAN

BACHELOR OF VISUAL COMMUNICATION DESIGN



Commencing in Semester 2, 2017 – 2019



Studying at Callaghan



This Program Plan is an enrolment guide to ensure you are on track to graduate. If at any time you wish to vary from this program plan seek prior advice from your Academic Program Advisor to ensure you remain on track.

Year 1

Recommended Pathway for students with no previous DESN knowledge.

Year 2

Year 3

Year 4

SEMESTER 2	DESN1002 Visual Communication Design, Histories, and Impacts CORE	ELECTIVE	ELECTIVE
SEMESTER 2	DESN1021 Visual Design Projects CORE	DESN1121 Experimental Design Imaging CORE	ELECTIVE
SEMESTER 2	*DESN2011 Design Futures and Professional Practice Replaces DESN2004 CORE	*DESN1031 Digital Practices in Visual Communication Replaces DESN1610 CORE	*DESN1600 Interaction and UX Design Fundamentals Replaces DESN2041 CORE
SEMESTER 2	*CIND3001 Business Models, Professional Practice and Ethics Replaces DESN3006 CORE	*CIND3003 Creative Industries Professional Project (20 units) Replaces DESN3910 CORE	

*Important Information for students.

The program was revised for implementation in Semester 1 2021.

Core Course replacements are listed below. Continuing students in the program who have not yet successfully completed the pre-2021 course/s will now be required to take the replacement course.

- **DESN1102** Typography in Practice replaced with **DESN1121** Experimental Design Imaging
- **DESN1610** Screen Design and Prototyping Across Platforms replaced with **DESN1031** Digital Practices in Visual Communication
- **DESN3005** Design Contexts 5: Design Research Methodologies replaced with **CIND3000** Entrepreneurship
- **DESN3051** Design Projects 5A: Design Directions 1 and **DESN3052** Design Projects 5B: Design Directions 2 replaced with **CIND3002** Project Development
- **DESN3910** Professional Creative Portfolio – Single replaced with **CIND3003** Creative Industries Professional Project

Courses completed pre-2021 will count towards the program; however, you **must** refer to the **transition arrangements** in the Program Handbook for details of these revisions.

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Year 1	Alternative Pathway for students with previous DESN knowledge in discussion with Academic Program Advisor.					SEMESTER 2	DESN1002 Visual Communication Design, Histories, and Impacts CORE	DESN1021 Visual Design Projects CORE	DESN1121 Experimental Design Imaging CORE	ELECTIVE
Year 2	SEMESTER 1	DESN1001 Design Contexts 1: What - Definitions, Theories and Practices of Design CORE	DESN1011 Visual Design Principles CORE	DESN1101 Typography CORE	ELECTIVE	SEMESTER 2	*DESN2011 Design Futures and Professional Practice Replaces DESN2004 CORE	*DESN1031 Digital Practices in Visual Communication Replaces DESN1610 CORE	*DESN1600 Interaction and UX Design Fundamentals Replaces DESN2041 CORE	ELECTIVE 2000/3000 level
Year 3	SEMESTER 1	DESN2003 The Design Process in Theory and Practice CORE	DESN2031 Design Projects 3: Designing for Print and Graphic Environments CORE		*CIND3000 Entrepreneurship Replaces DESN3005 CORE	SEMESTER 2	*CIND3001 Business Models, Professional Practice and Ethics Replaces DESN3006 CORE	*CIND3002 Project Development (20 units) Replaces DESN3051 & DESN3052 CORE		ELECTIVE 2000/3000 level
Year 4	SEMESTER 1	*CIND3003 Creative Industries Professional Project (20 units) Replaces DESN3910 CORE		ELECTIVE 2000/3000 level	ELECTIVE 2000/3000 level					

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- **DESN1610** Screen Design and Prototyping Across Platforms replaced with **DESN1031** Digital Practices in Visual Communication
- **DESN3005** Design Contexts 5: Design Research Methodologies replaced with **CIND3000** Entrepreneurship
- **DESN3051** Design Projects 5A: Design Directions 1 and **DESN3052** Design Projects 5B: Design Directions 2 replaced with **CIND3002** Project Development
- **DESN3910** Professional Creative Portfolio – Single replaced with **CIND3003** Creative Industries Professional Project

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To be eligible to graduate make sure you have completed 240 units (10 units = 1 course unless otherwise specified) which meet the following criteria:

- ✓ Core courses - 180 units.
- ✓ Electives - 60 units, with no more than 40 units at 1000 level. Visit the [Course Handbook](#) to see a list of available Electives. Visit the [Program Handbook](#) to see a list of Suggested Electives and refer to the Additional Documents section for **Suggested Elective Pathways**.
- ✓ Students must complete a minimum of 40 units at all levels (1000, 2000, and 3000), and can complete a maximum of 100 units at 1000 level.
- ✓ The duration of this program is 3 years full time study (40 units per semester) or part time equivalent.
- ✓ The maximum time to complete this program is 8 years.
- ✓ Students who perform well during the program with a credit average (GPA of 5.0) or greater, may apply for a further year of full time (or equivalent part time) study to obtain an Honours degree.



Some courses have assumed knowledge and/or requisites, please refer to the individual [Course Handbook](#). Please refer to the [Program Handbook](#) for specific information on program structure. If you are intending varying from this program plan please seek advice from your [Academic Program Advisor](#).