

9<sup>th</sup> ICEC 2016



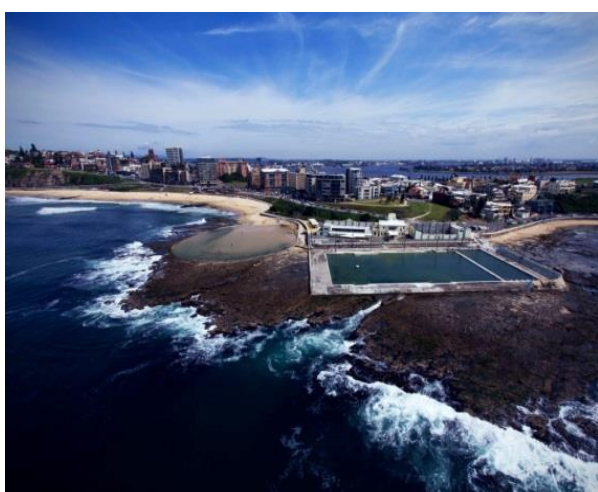
## Sponsorship and Exhibition Prospectus 2016

### 9<sup>th</sup> International Conference on Environmental Catalysis

10<sup>th</sup> July 2016 to 13<sup>th</sup> July 2016,

Newcastle City Hall, Newcastle, Australia

[www.icec2016.org](http://www.icec2016.org)



## Contents

<b>Sponsorship and Exhibition Prospectus 2016</b> .....	1
.....	1
Background and the Conference Venue and the Host City. A networking opportunity - Experience Newcastle.....	3
The Conference Topics.....	4
Sustainable and clean energy production .....	4
Emission control.....	4
Indoor air cleaning .....	4
Water treatment.....	4
Green Engineering and Chemistry .....	4
The Conference Program .....	4
International Advisory Board .....	5
Organising Committee .....	5
Invitation to Sponsor.....	6
Why Conference Sponsorship?.....	6
Platinum Plenary Session Sponsor \$9,000 excluding GST .....	7
Gold Conference Dinner Sponsor \$7,000 excluding GST .....	7
Silver Sponsor \$3,000 excluding GST .....	8
Barista Booth Sponsor \$4,500 excluding GST .....	8
E-Conference Organiser APP Sponsor \$6,000 excluding GST .....	9
Poster session Sponsor \$3,000 excluding GST .....	9
Exhibition Trade Display Non-Government Rate \$900 excluding GST .....	10
Trade Display Government Rate \$2,000 excluding GST .....	10
Sponsorship and Exhibition Inclusions Summary .....	11
Advertising Options.....	12
Conference Satchels Sponsor \$2000 excluding GST .....	12
Satchel inserts \$400 excluding GST .....	12
Conference Handbook Advertising .....	12
<b>Sponsorship &amp; Exhibition Booking Form</b> .....	13

## Background and the Conference Venue and the Host City. A networking opportunity - Experience Newcastle.

The local organizing committee, the International Advisory Board and the Australian Catalysis Society, are hosting to the 9th International Conference on Environmental Catalysis (ICEC) for the first time in Australia. The 3.5 day event will be held **July 10-14, 2016** at the historic Newcastle City Hall in the beautiful and scenic Hunter region, New South Wales. Current technological challenges and solutions in environmental catalysis will be presented in 3 plenary presentations, 6 keynote lectures and 3 parallel oral sessions, and 2 poster sessions.

All aspects of catalytic technology will be reviewed. The scope ranges from the development and characterization of innovative catalytic materials up to their application for the environmental protection as well as new developments in catalytic process technology. In particular we invite multidisciplinary and integrating aspects of catalytic science and technology



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## The Conference Topics

### Sustainable and clean energy production

- Bio-fuel catalysis
- Fuel cells, electrolysis and solar fuels
- Methanol as feedstock (MTO, MTG)
- Fuel reforming
- Catalytic oxidation
- Photocatalysis
- Hydrotreatment of fuels
- Fischer Tropsch synthesis

### Emission control

- Mobile and stationary source emissions
- TWC
- Lean de-NOx and diesel emissions
- Oil refinery NOx emissions
- Mining related emission control

### Indoor air cleaning

- Catalytic processes to clean indoor air (VOCs, PAH, particulates)

### Water treatment

- Non-biodegradable organic oxidation
- Inorganics reduction
- Sludge removal

### Green Engineering and Chemistry

- Biomass to Chemicals
- Catalytic valorisation of CO<sub>2</sub>
- Environmentally friendly catalytic processes
- Photocatalysis

## The Conference Program

Welcome Reception - Sunday evening (**July 10, 2016**)

Monday morning (**July 11, 2016**) to

Wednesday evening (**July 13, 2016**)

3 plenary lectures

3 parallel oral-presentation sessions

6 keynote lectures

2 poster sessions

## International Advisory Board

Prof. James Anderson (UK)  
Prof. Robbie Burch (UK)  
Prof. Gabriele Centi (Italy)  
Prof. Lucjan Chmielarz (Poland)  
Prof. Laura Cornaglia (Argentina)  
Dr. Claude Descorme (France)  
Prof. Maria Flytzani-Stephanopoulos (USA)  
Prof. Eric Gaigneaux (Belgium)  
Prof. Wolfgang Grünert (Germany)  
Prof. Suk Bong Hong (South Korea)  
Prof. Enrique Iglesia (USA)  
Dr. Nitin Labhsetwar (India)  
Prof. Can Li (China)  
Prof. Flora Ng (Canada)  
Prof. Lars Pettersson (Sweden)  
Prof. Vladislav Sadykov (Russia)  
Prof. Atsushi Satsuma (Japan)  
Prof. Johannes W. Schwank (USA)  
Prof. K. Seshan (The Netherlands)  
Prof. Zedenek Sobalik (Czech Republic)  
A/Prof. Michael Stockenhuber (Australia)  
Prof. Yasutake Teraoka (Japan)  
Dr. Todd Toops (USA)  
Prof. Xenophon Verykios (Greece)

## Organising Committee

Chair: A/Prof. Michael Stockenhuber (University of Newcastle)  
Co-Chair: Prof. Thomas Maschmeyer (Sydney University)  
Scientific program chair: A/Prof. Jianglong You (University of Newcastle)  
Prof Alan Chaffee (Monash University)  
Dr. Yijiao Jiang (MacQuarie University)  
Dr Jun Huang (Sydney University)  
Dr. Danielle Kennedy (CSIRO)  
Prof. Eric Kennedy (University of Newcastle)  
A/Prof. Tony Masters (Sydney University)  
Prof Leone Spiccia (Monash University)  
Prof Shaobin Wang (Curtin University)  
Dr. Grant Webber (University of Newcastle)  
Prof Hongwei Wu (Curtin University)

## Invitation to Sponsor

We are currently looking for exhibitors and sponsors for the 9<sup>th</sup> ICEC at Newcastle City Hall..

The committee is pleased to offer a wide variety of sponsorship opportunities to suit all organisation marketing budgets. Packages ranging from half page advertisements right through to conference partner status. The conference committee appreciates your consideration of support for this event and looks forward to the opportunity to develop a mutually beneficial partnership.

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**Please call the Conference Secretariat on (61 418 283 397) to discuss your requirements.**

## Why Conference Sponsorship?

Conference sponsorship will provide positive results and raise your profile to potential customers and decision makers.

The conference will allow your organisation to benefit significantly from constant exposure to an interested, relevant and influential audience in a relaxed environment, away from the competition of everyday distractions. As a sponsors you will be provided with many business opportunities to promote products and brands as well as network with national and international delegates. We have an **extensive international and national distribution list of over 7000 people and organisations** that fit the conference demographic.

A variety of packages have been designed to suit all marketing objectives and budgets however the committee recognises that some aspects might need adjustments to better suit the needs of your organisation. Companies may also bundle packages to receive further discounts off the listed prices.

## Platinum Plenary Session Sponsor \$9,000 Excluding GST

### *3 opportunities*

#### Registration

- ❖ Two (2) full Conference registration which each includes one (1) ticket to the Welcome Reception and one (1) ticket to the Conference Dinner.
- ❖ Unlimited and guaranteed access to the Early Bird registration rate for all your organisation's Participants.

#### Branding & Promotion

- ❖ Acknowledgement as Sponsor of one of the main plenary speakers.
- ❖ Have your organisation's logo displayed on the PowerPoint slide rotating at your session.
- ❖ Your logo positioned on the Conference sponsorship banner placed within the main plenary room. Logo representation on the banner will be in accordance to support level.
- ❖ Your company logo placed on the cover of the Conference Handbook.
- ❖ Prominent recognition of your company logo on all promotional material including social media.
- ❖ Link to your website from your logo on the conference website with a 100 word description about your organisation.
- ❖ Two (2) inserts of literature placed into the Conference satchels.
- ❖ Verbal recognition at a plenary session by the Convenor.
- ❖ One (1) full-page colour advertisement in the Conference Handbook. (Artwork to be supplied by the sponsor)
- ❖ A free Premium space in the Trade Exhibition.
- ❖ Access to the consenting delegate list post conference.

## Gold Conference Dinner Sponsor \$7,000 Excluding GST

### *Exclusive opportunity*

#### Registration

- ❖ One (1) full Conference registration which includes one (1) ticket to the Welcome Reception and one (1) ticket to the Conference Dinner.
- ❖ Four (4) additional tickets to the Conference Dinner.

#### Branding & Promotion

- ❖ Naming rights to the Conference Dinner.
- ❖ Verbal acknowledgement at beginning of the Conference Dinner.
- ❖ Logo featured on the Conference Dinner Menu.
- ❖ Opportunity to make a 5 minute address to delegates at the commencement of the Conference Dinner.
- ❖ Opportunity to display corporate signage (supplied by sponsor) during the Conference Dinner.
- ❖ Opportunity to include one (1) item at place settings at the Conference Dinner.
- ❖ Your logo positioned on the Conference sponsorship banner placed within the main plenary room. Logo representation on the banner will be in accordance to support level.
- ❖ Recognition of your company logo on all promotional material including social media.
- ❖ Link to your website from your logo on the conference website.
- ❖ One (1) half-page colour advertisement in the Conference Handbook. (Artwork to be supplied by the sponsor)

- ❖ Your company logo and acknowledgement as Conference Dinner Sponsor in Conference Handbook.
- ❖ One (1) insert of literature placed into the Conference satchels.
- ❖ Access to the consenting delegate list post conference.

## Silver Sponsor \$3,000 excluding GST

### Registration

- ❖ One (1) full Conference registration which includes one (1) ticket to the Welcome Reception and one (1) ticket to the Conference Dinner

### Branding & Promotion

- ❖ Acknowledgement as Silver Sponsor.
- ❖ Your logo positioned on the Conference sponsorship banner placed within the main plenary room. Logo representation on the banner will be in accordance to support level.
- ❖ Recognition of your company logo on all promotional material including social media.
- ❖ Link to your website from your logo on the conference website.
- ❖ Your company logo and acknowledgement as a Sponsor in the Conference Handbook.
- ❖ One (1) insert of literature placed into the Conference satchels.
- ❖ Access to the consenting delegate list post conference.

## Barista Booth Sponsor \$4,500 excluding GST

### *Exclusive opportunity*

### Registration

- ❖ One (1) full Conference registration which includes one (1) ticket to the Welcome Reception and one (1) ticket to the Conference Dinner

### Branding & Promotion

- ❖ 4m x 3m exhibition space with the Barista INSIDE your area.
- ❖ Company logo included on signage placed on or near Barista machine.
- ❖ Opportunity to provide printed napkins, coasters and/or cups (supplied by sponsor)
- ❖ Your logo positioned on the Conference sponsorship banner placed within the main plenary room. Logo representation on the banner will be in accordance to support level.
- ❖ Recognition of your company logo on all promotional material including social media.
- ❖ Link to your website from your logo on the conference website.
- ❖ Your company logo and acknowledgement as a Sponsor in the Conference Handbook.
- ❖ One (1) insert of literature placed into the Conference satchels.
- ❖ Access to the consenting delegate list post conference.



## E-Conference Organiser APP Sponsor \$6,000 excluding GST

### *Exclusive opportunity*

#### Registration

- ❖ One (1) full Conference registration which includes one (1) ticket to the Welcome Reception and one (1) ticket to the Conference Dinner

#### Branding & Promotion

- ❖ Acknowledgement as the Conference APP Sponsor of the Conference.
- ❖ Two push notifications from sponsor during the conference via the app (details to be confirmed with PCO)
- ❖ Your logo positioned on the Conference sponsorship banner placed within the main plenary room. Logo representation on the banner will be in accordance to support level.
- ❖ Recognition of your company logo on all promotional material including social media.
- ❖ Link to your website from your logo on the conference website.
- ❖ Your company logo and acknowledgement as a Sponsor in the Conference Handbook.
- ❖ One (1) half-page colour advertisement in the Conference Handbook. (Artwork to be supplied by the sponsor)
- ❖ One (1) insert of literature placed into the Conference satchels.
- ❖ Access to the consenting delegate list post conference.

## Poster session Sponsor \$3,000 excluding GST

#### Registration

- ❖ One (1) full Conference registration which includes one (1) ticket to the Welcome Reception and one (1) ticket to the Conference Dinner

#### Branding & Promotion

- ❖ Acknowledgement as Sponsor of one of the poster sessions.
- ❖ Your logo positioned on the Conference sponsorship banner placed within the main plenary room. Logo representation on the banner will be in accordance to support level.
- ❖ Recognition of your company logo on all promotional material including social media.
- ❖ Link to your website from your logo on the conference website.
- ❖ Your company logo and acknowledgement as a Sponsor in the Conference Handbook.
- ❖ One (1) insert of literature placed into the Conference satchels.
- ❖ Access to the consenting delegate list post conference.

## Exhibition Trade Display Not-for-Profit Rate \$900 excluding GST

- ❖ A clothed trestle table with one chair in the exhibition area, the exhibition will be open for the duration of the conference and will be set amongst the catering stations.
- ❖ The opportunity to display ONE pull up banner (maximum 1 metre wide).
- ❖ Link to your website from your logo on the conference website.
- ❖ Your logo positioned on the Conference sponsorship banner placed within the main plenary room. Logo representation on the banner will be in accordance to support level.
- ❖ One (1) complimentary registration (including all normal entitlements).
- ❖ Access to the consenting delegate list post conference.
- ❖ Unlimited and guaranteed access to the Early Bird registration rate for all your organisation's participants in addition to the one included above.

## Trade Display Rate \$2,000 excluding GST

- ❖ A clothed trestle table with one chair in the exhibition area, the exhibition will be open for the duration of the conference and will be set amongst the catering stations.
- ❖ The opportunity to display ONE pull up banner (maximum 1 metre wide).
- ❖ Link to your website from your logo on the conference website.
- ❖ Your logo positioned on the Conference sponsorship banner placed within the main plenary room. Logo representation on the banner will be in accordance to support level.
- ❖ One (1) complimentary registration (including all normal entitlements).
- ❖ Access to the consenting delegate list post conference.
- ❖ Unlimited and guaranteed access to the Early Bird registration rate for all your organisation's participants in addition to the one included above.

## Sponsorship and Exhibition Inclusions Summary (excluding GST)

	Platinum Plenary Sponsor	Gold Conference Dinner Sponsor	Silver Sponsor	Barista Booth Sponsor	E Conference Organiser App Sponsor	Poster Session Sponsor	Trade display NFP rate (discount)	Trade Display rate
Investment exclusive of GST	\$9,000	\$7,000	\$3,000	\$4,500	\$6,000	\$3,000	\$900	\$2,000
Trestle table 2 x 3 Metres	✓			✓ 4 x 3m			✓	✓
Logo Acknowledgement in the Handbook	✓	✓	✓	✓	✓	✓	✓	✓
Logo on website with web link	✓	✓	✓	✓	✓	✓	✓	✓
Consenting Delegate list post conference	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary registration (inc Social Functions)	✓ Two incl	✓ One incl + 4 dinner tickets	✓ One incl	✓ One incl	✓ One incl	✓ One incl	✓ One incl	✓ One incl
Satchels inserts	✓ x 2	✓ x 1	✓ x 1	✓ x 1	✓ x 1	✓ x 1		
Advert in Conference Handbook	✓ full page colour	✓ ½ page colour			✓ ½ page colour			
Logo acknowledge on PowerPoints and signage	✓	✓	✓	✓	✓	✓		
Stand-alone banners	✓	✓ During dinner		✓ At display		✓ In poster area	✓ At display	✓ At display
Unlimited access to Earlybird registration rate	✓	✓	✓	✓	✓	✓	✓	✓
Speaking opportunity		✓ During dinner						
Recognition of company in all promotions including social media	✓	✓	✓	✓	✓	✓		

## Advertising Options

### Conference Satchels Sponsor \$2000 excluding GST

#### *Exclusive opportunity*

#### Branding & Promotion

- Your company logo printed (alongside the Conference logo) on the Conference satchel.
- Your company logo and URL hyperlinked on the official Conference website.
- Your company logo and acknowledgement as Conference Satchel Sponsor in the Conference Handbook.
- Recognition as Conference Satchel Sponsor on sponsor acknowledgement signage.
- Opportunity to provide one (1) satchel insert into each delegate satchel.
- Access to the consenting delegate list post conference.

### Satchel inserts \$400 excluding GST

- Insertion of one (1) piece of literature (supplied by the sponsor) into the Conference satchel.

### Conference Handbook Advertising

- Full Page - \$1,100 excluding GST
- Half Page - \$800 excluding GST
- Quarter Page - \$500 excluding GST

## Sponsorship & Exhibition Booking Form

<b>Contact name</b>			
<b>Organisation</b>			
<b>Mailing address</b>			
<b>Telephone</b>		<b>Fax</b>	
<b>Email</b>			

**SPONSORSHIP OPPORTUNITIES** *(Please tick)*

- Platinum Plenary Sponsor.....\$9,000
- Gold Conference Dinner Sponsor.....\$7,000
- Silver Sponsor..... \$3,000
- Barista Booth Sponsor.....\$4,500
- E Conference App Sponsor.....\$7,000

**EXHIBITION** *(Please tick)*

- Exhibition Trade Display Non NGO.....\$900
- Trade Display GVT rate. .... \$2,000
- Poster Session Partnership.....\$3,000

**ADVERTISING OPPORTUNITIES** *(Please tick)*

- Conference Satchel.....\$2,000
- Satchel Insert.....\$400

**CONFERENCE HANDBOOK** *(Please tick)*

- Full Page .....\$1,100
- Half Page.....\$800
- Quarter Page.....\$500

**Terms & Conditions:**

*Confirmation of sponsorship and exhibition space is conditional upon this form being completed. A tax invoice will be issued and must be paid within 14 days. The organisers reserve the right to reassign any package if these conditions are not fulfilled.*

*Each company representative attending the conference must be pre-registered with the secretariat. Additional exhibitor passes can be purchased at \$350. This pass entitles entry to the exhibition area only and includes meals during the conference and the Welcome Reception.*

*I/We agree to comply with the terms and conditions and all provisions of the sponsors and exhibitors contractual obligations all of which I/we acknowledge, have read and understood.*

<b>Signature</b>		<b>Date</b>	
<b>Printed Name</b>			

Please forward completed form to:

Conference Secretariat  
Abercrombie Management

Phone: +61 418 283 397

Address:

Po Box 1231

Warners Bay NSW 2282

Australia

[nikki@abercrombiemanagement.com.au](mailto:nikki@abercrombiemanagement.com.au)