

STUDY HEALTH ECONOMICS, MANAGEMENT AND POLICY



THE UNIVERSITY OF
NEWCASTLE
AUSTRALIA



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The Newcastle Business School is accredited by the Association to Advance Collegiate Schools of Business (AACSB), earned by fewer than five percent of the world's business programs.



TOP 200

Ranked in the top 200 universities in the world (QS World University Rankings 2021).

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TAKE YOUR CAREER IN HEALTH ECONOMICS MANAGEMENT AND POLICY TO THE NEXT LEVEL.

Industry-focused programs delivered by global thought leaders.

Healthcare systems worldwide have been facing increasing challenges such as the COVID-19 pandemic, the aging population and increasing costs and opportunities deriving from rapid technological advances. The University of Newcastle's suite of health economics management and policy programs prepares motivated, capable, multi-skilled graduates ready to respond to, and face, the unprecedented changes this dynamic and complex sector is and will be experiencing.

The COVID-19 pandemic has brought a worldwide scrutiny and review of healthcare systems and health policy at an international, national and local government level. As we have seen from this pandemic, a health crisis induces a systemic crisis of society as a whole with pressures on the economy, international relations, the social system and communities.

In response to the challenging and ever-changing healthcare landscape, the University of Newcastle has introduced a suite of postgraduate programs which look at health from the lenses of business and applied social sciences, in particular economics, data analytics, leadership and management and policy and evaluation.

Targeted towards undergraduates from any bachelor multidisciplinary program and professionals with healthcare experience or experience from other sectors, these programs are for those looking to acquire in-depth managerial and leadership skills to progress in their career or for those ready for a new career path.



MASTER OF HEALTH ECONOMICS, MANAGEMENT AND POLICY (GLOBAL)

CRICOS Code 102442C
Location Newcastle City – remote learning options
Duration 2 years
Total Units 160 units
Program Structure
 Core courses – 80 units
 Directed courses – 80 units with four focus areas
Accepts qualifications and organisational experience from any discipline or industry.
Commences Trimester 3, August 2021



MASTER OF HEALTH ECONOMICS, MANAGEMENT AND POLICY

CRICOS Code 102441D
Location Newcastle City – remote learning options
Duration 1.5 years
Total Units 120 units
Program Structure
 Core courses – 60 units
 Directed courses – 60 units with four focus areas
Accepts qualifications and organisational experience from any discipline or industry.
Commences Trimester 1, January 2021



MASTER OF HEALTH ECONOMICS, MANAGEMENT AND POLICY/MASTER OF BUSINESS ADMINISTRATION

CRICOS Code 102443B
Location Newcastle City – remote learning options
Duration 2 years
Total Units 160 units
Program Structure
 Core courses – 100 units
 Directed courses – 60 units with four focus areas
Accepts qualifications and organisational experience from any discipline or industry.
Commences Trimester 3, August 2021



GRADUATE CERTIFICATE HEALTH ECONOMICS, MANAGEMENT AND POLICY

CRICOS Code 102243K
Location Newcastle City – remote learning options
Duration 3 months
Total Units 40 units
Program Structure
 Core courses – 10 units
 Directed courses - 30 units out of five areas
Accepts qualifications and organisational experience from any discipline or industry.
Commences Trimester 1, January 2021

WHY STUDY WITH US?

- **Learn from global thought leaders** and experts across all faculties, from our global network of scholars and experts from institutions such as Berkeley, Erasmus, Harvard and Bologna, and from government and industry locally, nationally and internationally
- **Hear from world-leading industry speakers** and build your national and international professional networks
- **Work on real-world challenges** that healthcare systems are grappling with, and will continue to face
- **Become a highly sought-after employee** the health industry is the number one industry in Australia in terms of size and employment - opportunities and these industry-relevant programs have been designed with employers needs in mind
- **Gain practical experience** through case study and research projects, internships and placements, as well as international exchanges

CAREER OPPORTUNITIES

As a graduate, you will be able to take advantage of an increasing demand within the national and international health sector for executives, managers, professionals, administrators and analysts.

You will be able to seek out career advancement opportunities within hospitals and health authorities, government departments, university departments, research institutes, medical devices and pharmaceutical companies, health insurers, regulatory agencies, integrated care organisations, not-for-profit organisations and international organisations such as OECD, EU, WHO and the World Bank.

TO FIND OUT WHAT SCHOLARSHIPS ARE AVAILABLE VISIT NEWCASTLE.EDU.AU/SCHOLARSHIPS

MEET THE EXPERTS



Professor Francesco Paolucci

Program convenor, Professor of Health Economics and Policy at the Newcastle Business School, The University of Newcastle, Australia, and the School of Economics and Management, University of Bologna, Italy.



Professor Frances Kay-Lambkin

Acting Pro Vice-Chancellor (Research and Innovation), The University of Newcastle.



Professor Daniel Nyberg

Newcastle Business School (Management and Organisational Studies), The University of Newcastle.



Dr Madeleine Hinwood

Research Academic, School of Medicine and Public Health, The University of Newcastle.



Professor Nicholas Goodwin

Director Central Coast Research Institute, Office of the PVC Health and Medicine, The University of Newcastle.



Dr Laura Wall

Postdoctoral Research Fellow, Newcastle Business School, The University of Newcastle.

PROGRAMS ON OFFER

All of our programs have a multidisciplinary focus that ensures graduates understand the economic, political and managerial context of healthcare policies and healthcare organisations. Choose a study option that works for you.



MASTER OF HEALTH ECONOMICS, MANAGEMENT AND POLICY (GLOBAL)

This program provides a global orientation for professionals within the healthcare sector. It provides a practical toolkit of leadership and management skills as well as analytical and conceptual knowledge of health economics, policy and governance.

By developing your leadership and management skills and your understanding of the economics and governance of health policies, you will be equipped to respond innovatively to these international challenges.

The program will foster new skills for those already employed within the sector, as well as adding value to future employees yet to enter the sector.

WHAT YOU WILL STUDY

- Health economics, management and policy
- Complex problem-solving within the health sector
- Stakeholder communication and decision making in the healthcare sector
- Health leadership
- Cross-cultural management
- Data analytics
- Public policy and health organisation
- Global health

MASTER OF HEALTH ECONOMICS, MANAGEMENT AND POLICY

This offers a practical toolkit for healthcare sector leaders, policy makers and analysts. It provides a mixed-skills portfolio comprising leadership and management capabilities with analytical and conceptual knowledge.

Effective leadership and an understanding on the economics and governance of health policies are vital to solving a range of complex challenges within the health care sector. The program will equip you to respond innovatively to these challenges. It will leverage your existing knowledge, fostering new skills for those already employed in the health sector while enhancing the value of future employees entering the sector.

WHAT YOU WILL STUDY

- Health economics and finance
- Research principles and methods
- Complex problem-solving within a health sector framework
- Stakeholder communication, analysis and decision-making
- Leadership, management and interpersonal skills
- Information and technology in health economics, management and policy

MASTER OF HEALTH ECONOMICS, MANAGEMENT AND POLICY/ MASTER OF BUSINESS ADMINISTRATION

This combined program offers the ability to gain two full Masters level qualifications in just two years.

The program delivers the multidisciplinary skills needed to address the complex challenges faced by the increasingly dynamic healthcare industry.

Combining course work in health economics, management and policy with the fundamental areas of business accounting, organisational behaviour, marketing and management, our graduates will gain the strategic leadership skills required for business management.

WHAT YOU WILL STUDY

- Organisational behaviour and design
- Marketing management and planning
- Health economics and finance
- Health organisation and stakeholders
- Strategic management
- Corporate governance and social responsibility

GRADUATE CERTIFICATE IN HEALTH ECONOMICS, MANAGEMENT AND POLICY

This provides a practical toolkit of skills in leadership and management, policy and governance, and economics and analytics.

Developed in response to the growing demand for healthcare professionals with a multidisciplinary skillset. It will prepare you to respond innovatively to the growing complexity of challenges facing the health sector, such as e-Health, personalised medicine and lifestyle changes, and an aging population.

This program would suit both current and future health service professionals such as healthcare managers, policymakers, or analysts.

WHAT YOU WILL STUDY

- Health economics
- Health plans and systems
- Strategic leadership and management
- Health law, policy and governance.



“It is with great pleasure to see the excellently designed suite of Health Economics Management and Policy programs offered by the University of Newcastle. Healthcare systems and their workforce at all levels urgently need now more than ever sound economic and policy analysis to be able to respond to challenges present and future”.

Former Minister of Health of Chile, his Excellency
Professor Emilio Gabriel Santelices Cuevas



“As the CEO of Hunter New England Health, I welcome and applaud this initiative which contributes greatly to our collaborative efforts to strengthen our capabilities and strive towards making our healthcare system even more efficient and equitable for the health improvement of our community.”

Michael DiRienzo, Chief Executive,
Hunter New England Local Health District

FACULTY AND INDUSTRY SPEAKERS



**Associate Professor
Richard van Kleef**
School of Health Policy,
Erasmus University



Dr Savannah Bergquist
Haas School of Business,
University of California,
Berkeley



**Associate Professor
Ken Redekop**
Erasmus School of Health
Policy & Management
Health Technology
Assessment (HTA)



**Associate Professor
Brendan Boyle**
Newcastle Business School
(International Business)



Dr Doowon Lee
Assistant Dean, International
- Strategy and Programs,
Office PVC - Business
and Law (Accounting and
Finance)



**Associate Professor
Ashish Malik**
Newcastle Business
School (Employment
Relations and Human
Resource Management)



Dr Heidi Wechtler
Newcastle Business
School (Data Analytics)



Mark Fitzgibbon
Chief Executive Officer and
Managing Director NIB



**Conjoint Professor
Andrew Searles**
School of Medicine
and Public Health, The
University of Newcastle



Dr Stephen Duckett
Health Program Director,
the Grattan Institute



**Professor
Thomas G. McGuire**
Professor of Health
Economics, Department
of Health Care Policy,
Harvard Medical School,
Research Associate at
the National Bureau of
Economic Research.



Dr David Savage
Senior Lecturer,
Newcastle Business
School (Behavioral
Economics)

WHAT DO INDUSTRY LEADERS SAY ABOUT OUR DEGREES

“Health economics is not just about managing the huge amounts we spend on health, but concerns how we achieve the best results - good health, long life, fair access to health services, consumer satisfaction and the development and application of new technologies. It guides policy and management and complements the contributions of medical science and practice and other health professions. Courses such as these at Newcastle are vital if Australia (and other countries) is to meet the challenges facing the health system into the future.”

Professor Andrew Podger

Professor of Public Policy at ANU and long term public servant with Secretarial appointments in multiple Federal Departments, including Health and Aged Care from 1996 to 2002

“The lack of all-stakeholder-aligned value-based health system financing models is costing public budgets billions around the globe. We need more health system administrators with a holistic understanding of the healthcare industry.”

Klaus Boecker

Chief Medical & Operations Officer, Daman - Abu Dhabi's National Health Insurance,

Advisor to the Undersecretary of the Department of Health in Abu Dhabi

Joint Researcher, University College London & London School of Economics

“As the former Chief Actuary of a leading Australian health insurer (Medibank) and now a consultant at Finity Australia, I recognise the great value of the health economics management and policy programs and enthusiastically encourage participation! The healthcare industry needs highly skilled people capable of thinking outside the box. Now is a vital time for exposure to international best practices that offer possibilities to improve health outcomes here and globally.”

Andrew Matthews

Former CAO at Medibank





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