

POSTGRADUATE STUDY

# MBA (GLOBAL) DUAL DEGREES WITH LUISS BUSINESS SCHOOL, ROME

MASTER OF FASHION AND LUXURY MANAGEMENT (FASHION)

MASTER OF FASHION AND LUXURY MANAGEMENT (LUXURY)

MASTER IN MANAGEMENT AND TECHNOLOGY (DIGITAL ECOSYSTEM)



THE UNIVERSITY OF  
NEWCASTLE  
AUSTRALIA

 **LUISS** BUSINESS  
SCHOOL



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Study a dual degree in Australia and Italy, and graduate with two masters qualifications in two years. Study a Master of Business Administration (Global) at the University of Newcastle, then choose to study one of the following Masters programs at LUISS Business School:

- Master of Fashion and Luxury Management (Fashion focus)
- Master of Fashion and Luxury Management (Luxury focus)
- Master in Management and Technology (Digital Ecosystem focus)

In your first year of study, complete your first eight courses at the University of Newcastle, Australia as part of the MBA (Global), then progress into one of three Masters programs at the LUISS Business School, Rome, Italy, where you will complete the remaining 10 courses of your dual degree.

## WHY STUDY THIS DUAL DEGREE?



In only two years of study, you can achieve two masters qualifications – one from Australia and one from Italy. It would normally take over three years to complete both as stand-alone degrees.



Experience life in two different cities on opposite sides of the world – study your first year in Newcastle and your second year in Rome.



The Newcastle Business School holds AACSB Accreditation, earned by fewer than 5% of the world's Business Schools.

# MASTER OF BUSINESS ADMINISTRATION (GLOBAL)

The exclusive MBA (Global) at the University of Newcastle, is designed for recent graduates in any discipline looking to develop business leadership and management skills.

This program provides you with an in-depth understanding of business globalisation and its complex effects on stakeholders, societies and economies. The MBA (Global) will provide you with a global mindset and interpersonal skills that will enable you to successfully work across countries, cultures and contexts.

Taking an active learning approach, content emphasises linking concepts and theories learnt in the classroom to real-world examples in different contexts, industries and countries.

**Gain work experience through your study** – the program focusses on building employability skills through a blend of relevant theory, your active learning and the experience of an internship.

**Extend your current undergraduate qualification** – The University of Newcastle welcomes students from all disciplinary backgrounds looking to develop a global mindset and management skills.

**Study in a uniquely beautiful location in Australia** – the MBA (Global) is offered full-time and delivered face-to-face in our world-class, purpose-built facility, NeW Space. NeW Space is a \$95 million landmark education precinct located in Newcastle, Australia, that harnesses the latest in technology and innovation in teaching and learning, providing the ideal environment for you to excel in your studies.

**Study closer to opportunity and make strong industry connections** – by studying in NeW Space, in the heart of Newcastle, not only will you have a strong connection to the city, you will also be intrinsically connected to our strong business and industry networks. Our highly qualified teaching staff are the direct brokers to the local and national networks, which allows you to make real connections which translate into tangible employment opportunities.

**Study the following courses as part of the MBA (Global):**

- Globalisation in Business
- International Accounting
- Innovation Management and Entrepreneurship
- Leading and Managing People
- Twenty First Century Marketing Management
- Global Financial Management
- Managing Across Cultures
- Macroeconomics for Managers
- Competitive Dynamics and Global Strategy
- International Study Tour





## LUISS BUSINESS SCHOOL MASTERS PROGRAMS

### CHOOSE TO STUDY ONE OF THE FOLLOWING MASTERS PROGRAMS AT LUISS BUSINESS SCHOOL:

- Master of Fashion and Luxury Management (Fashion focus)
- Master of Fashion and Luxury Management (Luxury focus)
- Master in Management and Technology (Digital Ecosystem focus)

### ABOUT LUISS BUSINESS SCHOOL

LUISS Business School, accredited by EQUIS, is the School of Business and Management of LUISS Guido Carli University, located at the Villa Blanc campus in Rome, Italy. The School leads the development and the growth of individuals and companies.

LUISS Business School is fuelled and surrounded by innovation, creativity and opportunities. Here you will learn from and have access to world-class faculties, guest speakers and industry leaders. LUISS graduates will be able to promote social and business growth within small and large institutions, combining entrepreneurial spirit to unconventional qualities: creativity, with the ability to challenge all difficulties.

### WHY STUDY AT LUISS BUSINESS SCHOOL?

LUISS Business School encourages a strongly entrepreneurial attitude, with strong connections to local industry and the business world; for example the LUISS AdVenture Project Lab, a business lab at LUISS which promotes the development of new business ideas, where students have the opportunity to be actively involved in developing an entrepreneurial project.

The School promotes an active teaching methodology and encourages students to have a 'can do' attitude, with practice-oriented teaching and a 'learn by doing' approach to study. Interactive lessons, case studies and work groups as well as technology used in the courses, put the School at the forefront of teaching education.

### HOW TO ENROL IN THE DUAL PROGRAM WITH LUISS AND WHAT ARE THE ENTRY REQUIREMENTS?

- For students who commenced midyear, after the successful completion of your first year of study of the MBA (Global) (minimum of eight courses) at the University of Newcastle (which is delivered in English), there is no requirement for additional English testing.
- LUISS Business School requires that students complete an aptitude test online.
- The University of Newcastle will provide LUISS with the academic transcript for any applicants, with a recommendation regarding enrolment.
- Applicants will be asked to undertake an interview with LUISS staff by Skype, to help the staff and applicants with the decision process.
- If accepted, students will start their program at LUISS in August/September.
- Applications will be due in March and conditional offers will be made in May. Confirmation of offers will depend on final marks.

### FEES

The fee for each of the LUISS programs is EURO €14,000, which is payable to LUISS.

