

Tips for scriptwriting

The resource below provides tips for creating engaging scripts for your course content.

Before you begin, have your script prepared and decide on a format. These can include:

- Piece to Camera
- Digital Lightboard
- DIY
- Lightboard
- Interviews, and
- Location shoots

Tips:

- **Know and consider your audience.**
Yes, perhaps an obvious one but important, nonetheless. Acknowledging and tailoring your script to your audience increases engagement. It also shows the effort and priority you are giving to the material and to those watching.
- **Structure your script:**
Introduce yourself and the course, or present a question, a theory, a statement, an idea – something to invite and engage your audience into the conversation. It can also be a demonstration – it all depends on the material and what is the most effective way to communicate it.
- **Body:**
Whether it's going through the modules, a walk-through Canvas, a run through of assessment items or covering the subject matter – be clear on what you want the students to be across in your introduction to set up the course or material during semester.
- **Writing for the screen:**
Read it out loud after writing to hear how it sounds. It's a great way to fine tune your content before coming into the studio.
- **Keep your content relevant:**
Aim for simplicity and clarity – especially when it's for video.
- **Be clear on the Course Learning Outcomes:**
You are laying out a roadmap for students. Be informative and let them know what the benefits are of doing the course. If its an intro, explain how it will be useful for them in their careers and what they will gain from it.
- **Consider using examples:**
Images, videos, and research to strengthen your introduction and content creation throughout the course.

Conclusion

Cover any administrative points/access to support or assistance and any particulars they need to know for your course.