

**MA & MORLEY
SCHOLARSHIP PROGRAM**

**2018
PROGRAM
REPORT**



THE UNIVERSITY OF
NEWCASTLE
AUSTRALIA

CONTENTS

EXECUTIVE SUMMARY	1
2018 PROGRAM EXPERIENCE SUMMARY	2
THE MA & MORLEY SCHOLAR EXPERIENCE: IN NUMBERS	6
THE MA & MORLEY SCHOLAR EXPERIENCE: IN THEIR WORDS	9
2019 MA & MORLEY SCHOLARSHIP PROGRAM EXPERIENCE	10
2018 FINANCIAL REPORT	11
SHARING THE PROGRAM WITH THE WORLD	12



2018 has been an historic year for the University of Newcastle (UON) and the thirty inaugural Ma & Morley scholars. In February, these aspiring agents of change were welcomed into the Ma & Morley Scholarship Program (the Program) to begin their transformational journey to become globally aware and socially conscious leaders. The ripple effect of this Program will be far reaching and enduring, as each scholar strives to create positive and meaningful impact with our local and global communities.

This Program honours the remarkable friendship between Jack Ma and Ken Morley and has only been made possible because of a generous \$US20 million philanthropic commitment from the Jack Ma Foundation. When UON accepted this gift and began a partnership with the Jack Ma Foundation, it did so with the utmost gratitude and strong resolve to ensure the Program would be delivered with integrity of its values and absolute excellence every step of the way.

Delivering on this resolve meant selecting the 30 outstanding scholars for the inaugural year who align with the Program values; and to create opportunities for the scholars to develop friendships through shared experiences exploring these values. The bonds between these scholars have grown quickly and strongly. The group begun to refer to each other as family almost immediately after they first connected. In June of this year, the Program supported the scholars, some who had never left Australia, to travel to the very spot in Hangzhou where the story they seek to honor was born. Here they met with the endearing and ever inspiring global leader, Mr. Jack Ma.

The scholars speak of being inspired beyond their dreams, but they are yet to realize the full impact of this experience. In the years ahead the scholars will overcome challenges by recalling Jack's words of wisdom, and draw on the courage he motivated them to find within their hearts to think differently about solving a problem.

2018 has been the first of many inspiring and transformational years to come for the Ma & Morley Scholarship Program. In 2019 UON looks forward to welcoming and supporting the next cohort of scholars into their own unique journey; and to continue to support, challenge and grow the current scholars.

This annual report demonstrates how in 2018 the program has exceeded the aspirational targets of scholar engagement agreed upon between the Jack Ma Foundation and UON and the impact that this generous philanthropic contribution has already achieved.

None of this this would be possible without the wonderful support and commitment of Mr. and Mrs. Ma, Beth Yu and the team at Jack Ma Foundation; and Jason Pau, Maggie Zhou and their colleagues at Alibaba. For this, UON is extremely grateful.

Sincerely,

Rebecca Hazell
Director of Advancement
Chair of the Ma & Morley
Scholarship Program Advisory
Committee
The University of Newcastle

Kevin Hall
Senior Deputy Vice-Chancellor
and Vice-President
Global Engagement and
Partnerships
The University of Newcastle



2018 PROGRAM EXPERIENCE SUMMARY

The Ma & Morley Scholarship Program offers a transformational and eye-opening experience to aspiring agents of change.

Like many scholarships, the scholars are supported through generous financial assistance. But what is unique about this opportunity is the values-based enrichment program; the global immersion experience and the bond of friendships forged through these shared values based experiences. Here is an overview of the scholar experience for 2018.



**FINANCIAL
ASSISTANCE**



**ENRICHMENT
PROGRAM**



**GLOBAL
IMMERSION
EXPERIENCES**



**LIFE LONG
BOND AND
FRIENDSHIPS**



FEBRUARY WELCOME EVENT

UON welcomed the inaugural 30 scholars into the Program to commence a journey of friendship, values based leadership, and global connection.

Scholars engaged in interactive, reflective and challenging team building activities.

Scholars participated in workshops centered on the Program's values delivered by UON, community and industry experts.

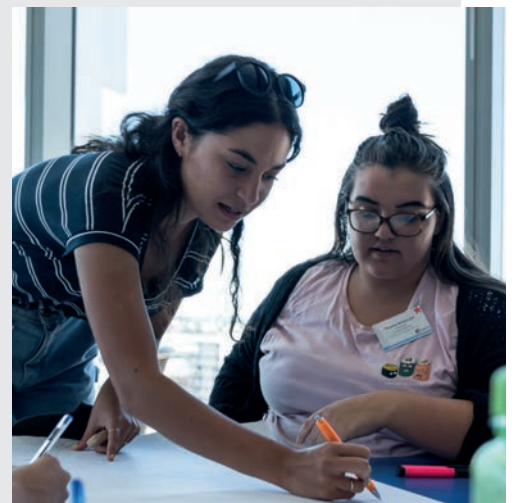
The Morley family and senior UON leadership formally welcomed the scholars at a luncheon.



MARCH - MAY IMMERSION PREPARATION ACTIVITIES

Scholars prepared for their trip to China by participating in a series of workshops with UON students, staff, and alumni including:

- **Travelling in China as a student:** Scholars learnt tips on travelling in China from the experiences of current UON students who have travelled to China as part of their study.
- **Working in China:** Scholars learnt about the employment landscape from UON alumni who shared their experience working in senior roles in China.
- **Language and culture:** Scholars developed an appreciation and knowledge of Chinese language, culture, customs, history and modern context through engagement with UON's Confucius Institute.





JUNE - JULY CHINA IMMERSION EXPERIENCE

The scholars had a truly unique and transformational 11 day experience in China.

- A once in a lifetime full day tour and experience at Alibaba Xix campus including; having the absolute honour and privilege of spending time and being inspired by Jack Ma in a private session; a personal a tour of the Alibaba Museum with Jason Pau and Lao Dong; dining in the futuristic, eye opening and wonderfully delicious Hema for lunch; private sessions about the Alibaba Group and learning about the many varied parts to its global e-commerce ecosystem; and Taiji practice with the Tajii master and culinary delights for dinner at the serene Tajjichan.
- A tour to cultural and historical sites such as Waitan in Shanghai, Huxueyan Former Residence, Lingyin Temple, The Great Wall of China, Summer Palace, Tian'anmen Square and The Palace Museum.
- Meeting with the fun and inspiring team at Jack Ma Foundation (JMF) to hear from Beth Yu about the incredible work and bold ambitions of JMF to support improvements to quality and access in global education; being inspired by the team and surrounds at the Paradise Foundation and be challenged to create "paradise"; connecting with Hangzhou Normal University; learning about the global share economy in OFO and in general witnessing firsthand how the program values are being upheld in a Chinese context.
- Engaging with UON Chinese alumni at the UON Beijing Alumni and Friends Reception.
- A visit to AustCham to learn how Australian entrepreneurs do business in China.
- Attend ethnic minorities conference co-hosted by Minzu University and Wollotuka - UON's Indigenous institution.





AUGUST - OCTOBER CREATION OF SCHOLAR ZINE

Scholars met regularly to reflect on their immersion and worked together to produce a creative memory and publication of their eye-opening experiences in China.

SEPTEMBER

LEARNING FROM UON ALUMNI LEADERS

- Scholars participated in a panel discussion with four outstanding UON Alumni Award finalists whose area of expertise strongly aligns with program values:

Josh Gilbert

Manager, Indigenous Consulting, PwC (Newcastle)

Peter McArdle

Regional Water Sanitation and Hygiene Coordinator, Red Cross (Iraq)

Dr Jessica Allen

Renewable Energy Researcher, UON

Doug Lithgow

Environmental and Facilities Advocate.

- Scholars attended the UON Alumni Awards Breakfast – a major celebration and networking opportunity with distinguished alumni from all across the world.

CONTINUING CONNECTION AND LEARNING FROM ALIBABA

- Two scholars had the opportunity to present and participate in the UON China Week Business Forum and masterclass that Maggie Zhou, managing director of Alibaba Australia New Zealand, was a key note speaker.
- Visited the Alibaba Australia New Zealand Expo in Sydney, and received a guided tour into the workings of Alibaba in an Australian context.

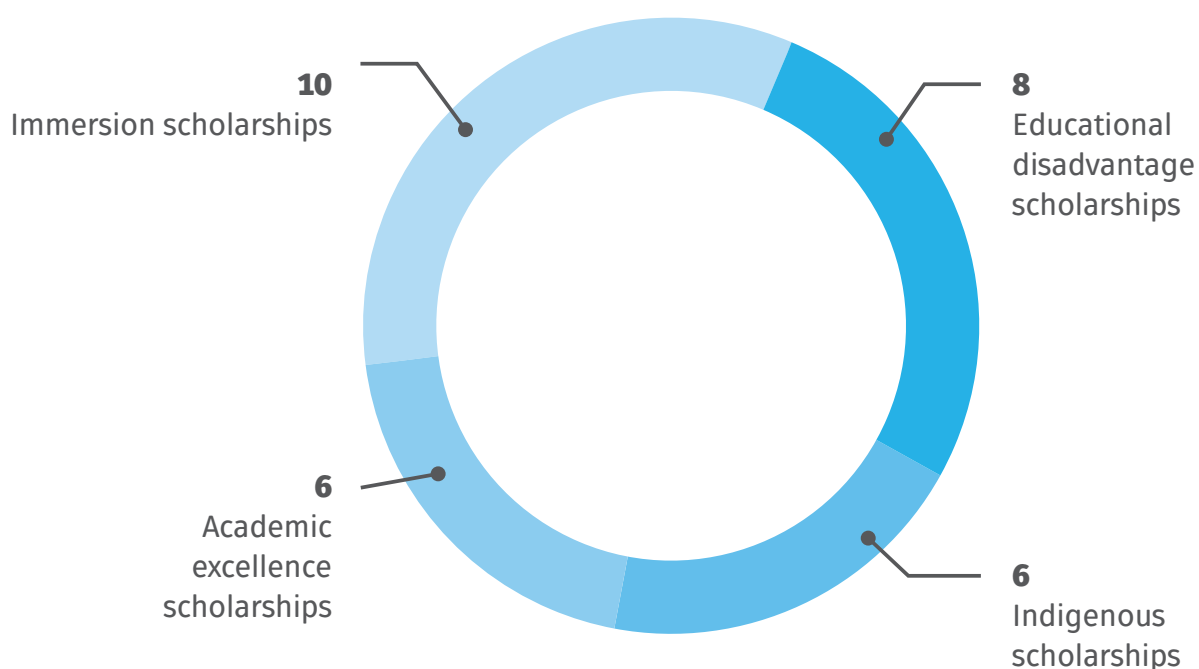


NOVEMBER MA & MORLEY GALA EVENT 2018

A celebration of the scholar's journey as part of the program including their opportunity to travel to China to meet with Jack Ma. Scholars reflected on their transformational experiences, stories of connection and aspirations for the future. Special guests featured UON Senior leadership including the Chancellor and Vice Chancellor; alumni; community member of influence; and Maggie Zhou and her team from Alibaba (Australia and New Zealand). Families and special guests of scholars were invited.

THE MA & MORLEY SCHOLAR EXPERIENCE IN NUMBERS

30 SCHOLARSHIPS AWARDED ACROSS 4 CATEGORIES



\$223,750
in direct financial assistance

300
applications received in 2017
for the inaugural selection
of the 2018 scholars

SCHOLAR DEMOGRAPHICS



14

Indigenous scholars received scholarships across the four categories



12

Scholars completed a UON enabling program as a pathway through to their undergraduate degree



20

female scholars

10

male scholars

ACADEMIC ACHIEVEMENT

100%

We are proud to share that the program had a **100% academic retention and course success rate of scholars in semester 1**

This is an extraordinary outcome as the national Australian and UON average for retention and course success is between 78-84% for the educationally disadvantaged and Indigenous cohorts who make up two thirds of the Ma & Morley scholars.

SCHOLAR PROGRAM PARTICIPATION

93%

attended the Welcome Event

90%

attended China Immersion trip

93%

attended a least 3 of the exclusive Ma & Morley enrichment activities

90%

attending Ma & Morley Gala with their families and special guests

THE MA & MORLEY SCHOLAR EXPERIENCE **IN THEIR WORDS**

Before becoming a Ma & Morley Scholar, changing the world was something the students believed in. Now, through the opportunities provided by the program, they are well on their way to their dreams becoming reality.

The greatest impact of the program has been the connection between the scholars forged through shared experiences around the Programs values and life changing immersion experience to China. This has generated a confidence in the scholars, empowering them to become leaders of tomorrow who can address some of the greatest challenges facing humanity and the planet.



“ The Ma & Morley experience was always going to change me, but the way it has changed me has been incredibly unexpected.

This Scholarship is addressing more than your degree, or the normal measures of success, it challenged and motivated me to think differently about life entirely. We have been given such an incredible opportunity grown and learn in a unique way that not many people will get to experience.

If Jack and Ken were here listening to me right now, I'd like them to know they should be happy and proud they have helped create such a phenomenal thing”

Luisa Amosa
Ma & Morley scholar
Educational disadvantage category



“ Being part of this scholarship program over the first year has been life changing in every aspect for my life. The people I’ve met, the friendships I’ve made, the opportunities I’ve been given have been absolutely first class, it has been an incredible journey. I am so thankful to everyone, the whole team that made this a reality.”

James O’Sullivan
Ma & Morley scholar
Academic excellence category



“ This scholarship is something that is bigger than me. It’s bigger than you. It’s bigger than this university. It is an experience that has never been done before and it’s something that will continuously open doors that we can never anticipate. I hope Jack Ma knows he is helping a new generation of Aboriginal leaders fight for what is right”

Phoebe McIlwraith
Ma & Morley scholar
Indigenous category



“ Looking back at the first year, I know for a fact that I’ve changed so much as an individual. I feel more confident to actually go out and make a difference, to stand up for what I believe in. This scholarship already has, and will continue to have a profound impact on my future, my career and my personal growth; and for that, I cannot thank the Jack Ma Foundation enough for this opportunity.

Olivia Carroll
Ma & Morley scholar
Immersion category



2019 MA & MORLEY SCHOLARSHIP PROGRAM EXPERIENCE

STAGE 1 SCHOLARS

Connect with scholar community, program values and origins

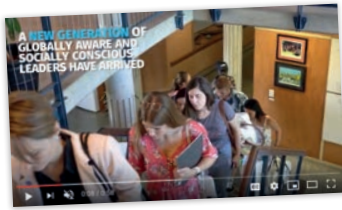
FEB	2 Day Welcome Program	
MAR	Connecting with the University's Learning Community Presenters: Centre for Teaching and Learning, Careers, Student support, NUSA When: 2.00pm – 5.00pm, Friday 1 March Where: Treehouse, The University of Newcastle	China Immersion Pre-Departure Presenters: UON Global, Confucius Institute, 2018 scholars When: 2.00pm – 5.30pm Friday 22 March Where: NewSpace, room x801, The University of Newcastle
	Leadership, Motivation and Public Profile Presenters: Newcastle Jets When: TBC Where: TBC	Yoga and Stress Management Presenters: David Morley When: 11.30am – 1.00pm, Friday 12 April Where: Hamilton Yoga - Iyengar Yoga School
MAY	Indigenous Cultural Immersion: Learning on Country Presenters: Wollombi Aboriginal Cultural Experiences When: Friday 3 May and Saturday 4 May (full days) Where: Ngurrumpa, NSW (bus provided)	Final Immersion Pre-Departure Session Presenters: Confucius Institute, UON Global When: 2.00pm – 5.00pm, Friday 24 May Where: Industry Development Centre, The University of Newcastle
	China Immersion Presenters: Jack Ma Foundation, Alibaba, Paradise Foundation, Hupan Entrepreneurial College, Hangzhou Normal University, The University of Newcastle Chinese Alumni, AustCham When: Thursday 27 June - Monday 8 July Where: Shanghai, Hangzhou, and Beijing.	
AUG	Immersion Reflection and Zine Production When: Friday 2 August Where: TBA	Mock UN Assembly and Diplomacy Training Presenters: CIFAL and various UN presenters TBC When: Pre- training: 2.00pm – 5.00pm, Friday 9 August Mock Assembly: Friday 23 August (full day)
	Alibaba Expo Saturday 31 August, Sydney, NSW (bus provided)	
SEP	The University of Newcastle Alumni Awards Breakfast and Private Session with Alumni Awards Finalists Presenters: TBA based on whose work aligns to Program values When: TBC Where: TBC	
OCT	Zine Production and Planning for 2020 details TBC	Session MM Ambassadors: Sharing their Endeavours details TBC
NOV	Ma & Morley Gala When HOLD: Friday 29 November Where: TBC	

STAGE 2 SCHOLARS

Cultivate transformational leadership skills and capabilities

FEB	2 Day Leadership Program	
MAR	<p>Leadership for Global Change: Working for Nuclear Disarmament and Global Peace Presenter: Australian Director, Gem Remould, of 2017 Nobel Peace Prize winner International Campaign to Abolish Nuclear Weapons (ICAN) When: 2.00pm – 5.00pm, Friday 29 March Where: NewSpace, The University of Newcastle</p>	
APR	<p>Leadership, Motivation and Public Profile Presenters: Newcastle Jets When: TBC Where: TBC</p>	<p>Yoga and Stress Management Presenters: David Morley When: 11.30am – 1.00pm, Friday 12 April Where: Hamilton Yoga - Iyengar Yoga School</p>
MAY	<p>Leadership to Mobilise Community Enterprise; and Navigate to Deliver Outcomes Presenters: Warwick Jordan, former campaign manager for the Wilderness Society & Jarra Hicks, Director of Community Power Agency When: 10.00am – 4.00pm, Friday 10 May Where: Central Coast campus, The University of Newcastle (time includes travel from Newcastle)</p>	
JUN/ JUL	<p>Indigenous Cultural Immersion: Learning on Country Presenters: Wollombi Aboriginal Cultural Experiences When: Friday 26 July and Saturday 27 July (full days) Where: Ngurrumpa, NSW (bus included)</p>	
AUG	<p>Mock UN Assembly and Diplomacy Training Presenters: CIFAL When: Pre- training: 2.00pm – 5.00pm, Friday 9 August Mock Assembly: Friday 23 August (full day) Where: TBA</p>	<p>Alibaba Expo Saturday 31 August, Sydney, NSW (bus provided)</p>
SEP	<p>Transformational Leadership II and Careers Presenters: Professor John Fischetti and UON Careers When: Friday 6 September Where: Tree House, The University of Newcastle</p>	
OCT	<p>Leadership and Facilitation Training all day details TBC</p>	<p>Session MM Ambassadors: Sharing their Endeavours details TBC</p>
NOV	<p>Ma & Morley Gala When HOLD: Friday 29 November Where: TBC</p>	

SHARING THE PROGRAM WITH THE WORLD



1 SCHOLAR JOURNEY VIDEO

for the year sharing the heartwarming story of connection and friendships as the inaugural scholar's journey to become agents of change

2 PROMOTIONAL VIDEOS

sharing the remarkable opportunity of this program and the impact it has had on the inaugural scholars to inspire prospective candidates to apply

5 SCHOLAR HERO STORIES

sharing how they were selected, their aspirations and the transformational impact the Program has had on their lives

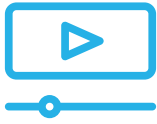


1 PROGRAM BOOKLET

sharing profile information and photos of the scholars as well as information about the Program and the remarkable story of Jack Ma and Ken Morley that the Program seeks to honour

1 ZINE

sharing content produced by the Scholars as part of their reflection on their once-in-life-time China immersion experience



153,000

number of views across Ma & Morley videos on Youtube in 2018



51,191

number of website page views in 2018



13,934

estimated number of live presentation views in 2018





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