

PROGRAM PLAN

BACHELOR OF COMMUNICATION

PROGRAM OPTION:

Double Major:
 (1) News AND
 (2) Public Relations

START DATE:

Trimester 3, 2019

LOCATION:

Singapore

This Program Plan is an enrolment guide to ensure you are on track to graduate. If at any time you wish to vary from this program plan seek advice from your Academic Program Advisor to ensure you remain on track.



[PROGRAM HANDBOOK](#)

[COURSE HANDBOOK](#)

Year	Trimester	Course	Category
YEAR 1	TRIMESTER 3	CMNS1000 Digital and Social Media	CORE
		CMNS1234 Media and Communication Concepts	CORE
		CMNS1090 Media Storytelling	Compulsory
		ELECTIVE	
	TRIMESTER 1	CMNS1230 Foundations of Media Production	CORE
		CMNS2600 Audience Participation and Interaction	CORE
CMNS2320 News Media		NEWS MAJOR	
CMNS2140 Principles of Public Relations		PR MAJOR	
TRIMESTER 2	CMNS2700 Communication Research and Data Analytics	CORE	
	CMNS2800 Creative Industries Entrepreneurship	CORE	
	CMNS2280 Feature Writing	NEWS MAJOR	
	CMNS2530 Strategic Communication	PR MAJOR	
YEAR 2	TRIMESTER 3	CMNS1240 Mobile Media Making	Compulsory
		CMNS3310 Communication, Creativity & Cultural Production	CORE
		CMNS3540 Public Relations Campaigns	PR MAJOR
		ELECTIVE	
	TRIMESTER 1	CMNS3320 Global Trends in Media and Communication	CORE
		CMNS3333 Multiplatform Journalism	NEWS MAJOR
CMNS3470 Data Visualisation in Journalism		NEWS MAJOR	
CMNS3520 Public Affairs		PR MAJOR	
TRIMESTER 2	CMNS3390 Industry Portfolio Journalism (20 units)	NEWS MAJOR	
	CMNS3550 Public Relations Project (20 units)	PR MAJOR	

PROGRAM PLAN

BACHELOR OF COMMUNICATION

PROGRAM OPTION:

Single Major:
News

START DATE:

Trimester 3, 2019

LOCATION:

Singapore

This Program Plan is an enrolment guide to ensure you are on track to graduate. If at any time you wish to vary from this program plan seek advice from your Academic Program Advisor to ensure you remain on track.



[PROGRAM HANDBOOK](#)



[COURSE HANDBOOK](#)

YEAR 1	TRIMESTER 3	CMNS1000 Digital and Social Media CORE	CMNS1234 Media and Communication Concepts CORE	CMNS1090 Media Storytelling Compulsory	ELECTIVE	TRIMESTER 1	CMNS1230 Foundations of Media Production CORE	CMNS2600 Audience Participation and Interaction CORE	CMNS2320 News Media NEWS MAJOR	ELECTIVE	TRIMESTER 2	CMNS2700 Communication Research and Data Analytics CORE	CMNS2800 Creative Industries Entrepreneurship CORE	CMNS2280 Feature Writing NEWS MAJOR	ELECTIVE	
		CMNS1240 Mobile Media Making Compulsory	CMNS3310 Communication, Creativity & Cultural Production CORE	ELECTIVE	ELECTIVE		TRIMESTER 1	CMNS3320 Global Trends in Media and Communication CORE	CMNS3333 Multiplatform Journalism NEWS MAJOR	CMNS3470 Data Visualisation in Journalism NEWS MAJOR		ELECTIVE 2000/3000 level	TRIMESTER 2	CMNS3390 Industry Portfolio Journalism (20 units) NEWS MAJOR	ELECTIVE 2000/3000 level	ELECTIVE 2000/3000 level

PROGRAM PLAN

BACHELOR OF COMMUNICATION

PROGRAM OPTION:

Single Major:
Public Relations

START DATE:

Trimester 3, 2019

LOCATION:

Singapore

This Program Plan is an enrolment guide to ensure you are on track to graduate. If at any time you wish to vary from this program plan seek advice from your Academic Program Advisor to ensure you remain on track.

 [PROGRAM HANDBOOK](#)

 [COURSE HANDBOOK](#)

YEAR 1	TRIMESTER 3	CMNS1000 Digital and Social Media	CMNS1234 Media and Communication Concepts	CMNS1090 Media Storytelling	ELECTIVE	TRIMESTER 1	CMNS1230 Foundations of Media Production	CMNS2600 Audience Participation and Interaction	ELECTIVE	CMNS2140 Principles of Public Relations	TRIMESTER 2	CMNS2700 Communication Research and Data Analytics	CMNS2800 Creative Industries Entrepreneurship	ELECTIVE	CMNS2530 Strategic Communication
		CORE	CORE	Compulsory			CORE	CORE		PR MAJOR		CORE	CORE		PR MAJOR
YEAR 2	TRIMESTER 3	CMNS1240 Mobile Media Making	CMNS3310 Communication, Creativity & Cultural Production	CMNS3540 Public Relations Campaigns	ELECTIVE	TRIMESTER 1	CMNS3320 Global Trends in Media and Communication	ELECTIVE	ELECTIVE 2000/3000 level	CMNS3520 Public Affairs	TRIMESTER 2	CMNS3550 Public Relations Project (20 units)	ELECTIVE 2000/3000 level	ELECTIVE 2000/3000 level	
		Compulsory	CORE	PR MAJOR			CORE			PR MAJOR		PR MAJOR			

PROGRAM PLAN

BACHELOR OF COMMUNICATION

To be eligible to graduate make sure you have completed 240 units (10 units = 1 course unless otherwise specified) which meet the following criteria:

- Students must complete one of the following structures:
 - **Double Major Pathway:** 80 units of Core Courses, both the News major AND the Public Relations major (each major consists of CMNS1090, CMNS1240, 20 units at 2000 level and 40 units at 3000 level) and 20 units of Electives.
 - **Single Major Pathway:** 80 units of Core Courses, either the News major OR the Public Relations major (each major consists of CMNS1090, CMNS1240, 20 units at 2000 level and 40 units at 3000 level) and 80 units of electives (with at least 30 units at 2000/3000 level).
- Students must complete a minimum of 40 units at all levels (1000, 2000, and 3000), and can complete a maximum of 100 units at 1000 level
- The duration of this program is 2 years full-time (40 units per trimester) or part-time equivalent
- The maximum time to complete this program is 8 years



Some courses have assumed knowledge and/or requisites, please refer to the individual [Course Handbook](#). Please refer to the [Program Handbook](#) for specific information on program structure. If you are intending varying from this program plan please seek advice from your [Academic Program Advisor](#).

PROGRAM PLAN

BACHELOR OF COMMUNICATION

News Major

COMPULSORY COURSES

CMNS1090: Media Storytelling
CMNS1240: Mobile Media Making

DIRECTED COURSES

Complete 20 units from:

CMNS2280 Feature Writing
CMNS2320 News Media
CMNS2700 Communication Research and Data Analytics

Complete 40 units from:

CMNS3150 Podcasting and Radio
CMNS3333 Multiplatform Journalism
CMNS3320 Global Trends in Media and Communication
CMNS3470 Visual and Data Journalism
CIND3390 Industry Portfolio Journalism (20 Units)

Public Relations Major

COMPULSORY COURSES

CMNS1090: Media Storytelling
CMNS1240: Mobile Media Making

DIRECTED COURSES

Complete 20 units from:

CMNS2140 Principles of Public Relations
CMNS2530 Strategic Communication
CMNS2700 Communication Research and Data Analytics

Complete 40 units from:

CMNS3520 Public Affairs
CMNS3540 Public Relations Campaigns
CIND3550 Public Relations Project (20 Units)