

PROGRAM PLAN


BACHELOR OF BUSINESS


PROGRAM OPTION:
Double Major

START DATE:
Semester 1, 2016 - 2021

LOCATION:
Central Coast

This Program Plan is an enrolment guide to ensure you are on track to graduate. If at any time you wish to vary from this program plan seek advice from your Academic Program Advisor to ensure you remain on track.

 [PROGRAM HANDBOOK](#)

 [COURSE HANDBOOK](#)

NAME:

STUDENT NO.:

YEAR 1	SEMESTER 1	ACF1001 Accounting for Decision Makers CORE	ECON1001 Microeconomics for Business Decisions CORE	MKTG1001 Foundations of Marketing CORE	MNGT1001 Introduction to Management CORE	SEMESTER 2	ACF1003 Introduction to Finance CORE	LEGL1001 Foundations of Law CORE	MAJOR 1 1000 level * see page 2 MAJOR	MAJOR 2 1000 level * see page 2 MAJOR	
		STAT1060 Business Decision Making CORE	MAJOR 1 2000 level MAJOR	MAJOR 2 2000 level MAJOR	ELECTIVE ELECTIVE		MAJOR 1 2000 level MAJOR	MAJOR 2 2000 level MAJOR	ELECTIVE ELECTIVE	ELECTIVE ELECTIVE	
	YEAR 2	SEMESTER 1	MAJOR 1 3000 level MAJOR	MAJOR 1 3000 level MAJOR	MAJOR 2 3000 level MAJOR	MAJOR 2 3000 level MAJOR	SEMESTER 2	MAJOR 1 3000 level MAJOR	MAJOR 1 3000 level MAJOR	MAJOR 2 3000 level MAJOR	MAJOR 2 3000 level MAJOR
			MAJOR 1 3000 level MAJOR	MAJOR 1 3000 level MAJOR	MAJOR 2 3000 level MAJOR	MAJOR 2 3000 level MAJOR		MAJOR 1 3000 level MAJOR	MAJOR 1 3000 level MAJOR	MAJOR 2 3000 level MAJOR	MAJOR 2 3000 level MAJOR
YEAR 3	SEMESTER 1	MAJOR 1 3000 level MAJOR	MAJOR 1 3000 level MAJOR	MAJOR 2 3000 level MAJOR	MAJOR 2 3000 level MAJOR	SEMESTER 2	MAJOR 1 3000 level MAJOR	MAJOR 1 3000 level MAJOR	MAJOR 2 3000 level MAJOR	MAJOR 2 3000 level MAJOR	
		MAJOR 1 3000 level MAJOR	MAJOR 1 3000 level MAJOR	MAJOR 2 3000 level MAJOR	MAJOR 2 3000 level MAJOR		MAJOR 1 3000 level MAJOR	MAJOR 1 3000 level MAJOR	MAJOR 2 3000 level MAJOR	MAJOR 2 3000 level MAJOR	

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To be eligible to graduate make sure you have completed 240 units (10 units = 1 course unless otherwise specified) which meet the following criteria:

- Core courses – 70 units
- Major 1 courses - 70 units (including all Compulsory courses and the required number of Directed courses for one Major sequence).
- Major 2 courses - 70 units (including all Compulsory courses and the required number of Directed courses for one Major sequence).
- * The Marketing Major and the Leadership and Management Major do not require students to complete a 1000 level Major course. Students who have chosen one of these Majors need to complete an extra Elective instead of a 1000 level Major course.
- * In 2018, 1000 level major courses replaced the previous Directed course list of ECON1002, IBUS1000, IRHR1002, LEIS1000, MNGT1002 or POLI1010. For students who commenced in 2016 or 2017 and already completed a Directed course, the 1000 level major course is not required.
- You must ensure that each major has 60 units of unique courses.
- Electives – 30 units (maximum 20 units at 1000 level). You may choose to undertake a Single Major instead of a Double Major. Please see the Bachelor of Business Central Coast Single Major Program Plan for details. Visit the [Program Handbook](#) for more information.
- Students must not exceed 100 units at 1000 level in this program
- The duration of this program is 3 years full-time (40 units per semester) or part-time equivalent.
- The maximum time to complete this program is 8 years.



Some courses have assumed knowledge and/or requisites, please refer to the individual [Course Handbook](#). Please refer to the [Program Handbook](#) for specific information on program structure. If you are intending varying from this program plan please seek advice from your [Academic Program Advisor](#).

PROGRAM PLAN

BACHELOR OF BUSINESS

Human Resource Management Major

CORE COURSE:

MNGT1001 Introduction to Management

COMPULSORY COURSES:

IRHR1002 Dynamics of People and Work in Organisations

IRHR2010 Introduction to Industrial Relations

IRHR2270 Introduction to Human Resource Management

IRHR3000 Applied Human Resource Management and Employment Relations

LEGL3111 Employment Law

DIRECTED COURSES:

Complete 20 units from:

BUSN3002 Industry Placement (*Newcastle City only*)

IRHR3035 Managing Diversity

IRHR3040 Negotiation and Advocacy (*Newcastle City only*)

IRHR3510 Human Resource Development

IRHR3540 International Human Resource Management

Leadership and Management Major

CORE COURSES:

LEGL1001 Foundations of Law

MNGT1001 Introduction to Management

COMPULSORY COURSES:

MNGT2005 Leadership and Ethics

MNGT3011 Leading Organisational Change

MNGT3012 Strategic Business Management

DIRECTED COURSES:

Complete 10 units from:

MNGT2002 Business Venturing

MNGT2006 Decision Making under Uncertainty (*Newcastle City only*)

Complete 20 units from:

BUSN3002 Industry Placement (*Newcastle City only*)

MNGT3002 Knowledge Management

MNGT3008 Advanced Innovation Management (*Newcastle City only*)

MNGT3009 Business Development and Growth (*Newcastle City only*)

Marketing Major

CORE COURSES:

MKTG1001 Foundations of Marketing

MNGT1001 Introduction to Management

COMPULSORY COURSES:

MKTG2010 Marketing Research

MKTG2101 Consumer Behaviour

MKTG3000 Strategic Marketing Management

DIRECTED COURSES:

Complete 30 units from:

BUSN3002 Industry Placement (*Newcastle City only*)

MKTG3002 Digital and Social Media Marketing

MKTG3003 Creating and Managing Brands

MKTG3004 Advertising and Marketing Communications Strategy (*Newcastle City only*)

MKTG3040 Services Marketing

MKTG3060 International Marketing (*Newcastle City only*)

PROGRAM PLAN

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Entrepreneurship and Innovation Major (Newcastle City only)

CORE COURSE:

LEGL1001 Foundations of Law

COMPULSORY COURSES:

MNGT1002 Introduction to Entrepreneurship and Innovation

MNGT2002 Business Venturing

MNGT2007 Ideation in Enterprise (Newcastle City only)

MNGT3016 Innovation and Entrepreneurial Strategy (Newcastle City only)

DIRECTED COURSES:

Complete 10 units from:

MNGT2004 Managing Innovation (Newcastle City only)

MNGT2006 Decision Making under Uncertainty (Newcastle City only)

Complete 10 units from:

BUSN3002 Industry Placement (Newcastle City only)

MNGT3002 Knowledge Management

MNGT3007 Social Entrepreneurship (Newcastle City only)

MNGT3008 Advanced Innovation Management (Newcastle City only)

MNGT3009 Business Development and Growth (Newcastle City only)

Political and International Relations Major (Newcastle City only)

CORE COURSE:

LEGL1001 Foundations of Law

COMPULSORY COURSES:

POLI2203 International Political Economy and Global Development (Newcastle City only)

POLI3180 Politics, Policy and Government (Newcastle City only)

DIRECTED COURSES:

Complete 10 units from:

POLI1010 Australian Politics and Government (Newcastle City only)

POLI1020 Introduction to Politics (Callaghan only)

Complete 10 units from:

POLI2001 Ideas in Political Science (Newcastle City only)

POLI2200 The Global Politics of Indigenous People (Newcastle City only)

Complete 30 units from:

BUSN3002 Industry Placement (Newcastle City only)

POLI3002 Power and the State (Newcastle City only)

POLI3140 The Politics of Globalisation (Newcastle City only)

POLI3150 Issues in International Relations (Newcastle City only)

POLI3160 Global Power and World Order (Newcastle City only)

POLI3203 Democracy in the 21st Century: Local Power, Policy and Participatory Politics (Newcastle City only)

THIS MAJOR REPLACES THE GOVERNANCE, POLICY AND POLITICAL ECONOMY MAJOR

International Business Major (Newcastle City only)

CORE COURSE:

MNGT1001 Introduction to Management

COMPULSORY COURSES:

IBUS1000 Managing International Business Risk (Newcastle City only)

IBUS2001 Cross-Cultural Management and Negotiations (Newcastle City only)

IBUS2003 International Trade Logistics (Newcastle City only)

IBUS3000 International Business Strategy (Newcastle City only)

DIRECTED COURSES:

Complete 30 units from:

ACFI3140 International Finance (Newcastle City only)

BUSN3002 Industry Placement (Newcastle City only)

ECON3003 Global Trade and Finance (Newcastle City only)

IRHR3540 International Human Resource Management

MKTG3060 International Marketing (Newcastle City only)

PROGRAM PLAN

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Sports Management Major (Newcastle City only)

CORE COURSE:

MKTG1001 Foundations of Marketing

COMPULSORY COURSES:

LEIS1000 Leisure Behaviour and Organisation *(Newcastle City only)*

LEIS2000 Sports Operations Management *(Newcastle City only)*

LEIS3000 Managing Events *(Newcastle City only)*

LEIS3001 Sports Leadership *(Newcastle City only)*

DIRECTED COURSES:

Complete 10 units from:

LEIS2100 Volunteer Management

TOUR2002 Visitor Management

Complete 20 units from:

BUSN3002 Industry Placement *(Newcastle City only)*

MKTG3040 Services Marketing

ARBE4303 Facilities Management

EDUC4014 PE Studies 7 - Sports Coaching *(Callaghan only)*

EDUC4015 Sociology of Health and Physical Education, Sport and Physical Activity *(Callaghan only)*

THIS MAJOR HAS BEEN DISCONTINUED AS OF 2021, PLEASE REFER TO ADDITIONAL DOCUMENTS FOR TRANSITION ARRANGEMENTS.

Tourism Management Major (Newcastle City only)

CORE COURSES:

MNGT1001 Introduction to Management

COMPULSORY COURSES:

LEIS1000 Leisure Behaviour and Organisation *(Newcastle City only)*

TOUR2003 Global Tourism Management *(Newcastle City only)*

TOUR3003 Tourism Marketing *(Newcastle City only)*

TOUR3004 Specialised Sectors of the Tourism Industry *(Newcastle City only)*

DIRECTED COURSES:

Complete 10 units from:

TOUR2001 Tourism and Cultural Heritage *(Newcastle City only)*

TOUR2002 Visitor Management

Complete 20 units from:

BUSN3002 Industry Placement *(Newcastle City only)*

LEIS3000 Managing Events *(Newcastle City only)*

TOUR3000 Tourism and Environmental Management

TOUR3001 Destination Development

THIS MAJOR IS NOW TOURISM AND EVENT MANAGEMENT. PLEASE REFER TO ADDITIONAL DOCUMENTS FOR TRANSITION ARRANGEMENTS.

Tourism and Event Management Major (Newcastle City only)

CORE COURSES:

MNGT1001 Introduction to Management

COMPULSORY COURSES:

LEIS1000 Leisure Behaviour and Organisation *(Newcastle City only)*

TOUR2003 Global Tourism Management *(Newcastle City only)*

LEIS3003 Event Strategy and Leadership *(Newcastle City only)*

TOUR3003 Tourism Marketing *(Newcastle City only)*

DIRECTED COURSES:

Complete 10 units from:

LEIS2001 Event Operations Management *(Newcastle City only)*

TOUR2001 Tourism and Cultural Heritage *(Newcastle City only)*

Complete 20 units from:

BUSN3002 Industry Placement *(Newcastle City only)*

LEIS3100 Volunteer Management *(Newcastle City only)*

TOUR3004 Specialised Sectors of the Tourism Industry *(Newcastle City only)*

THIS MAJOR IS AVAILABLE FROM 2021.