



# PRODUCING YOUR PITCH

## PREPARATION

Creating and promoting a UON Me in a Minute pitch is about connecting with employers and showing why you would be a great addition to their team. Get ready to communicate your enthusiasm and personality as well as your work-ready skills.

- Spend time thinking about the skills and experiences that make you such a great candidate for employment. This should include extra-curricular and workplace experiences as well as your area of study.
- Prepare to communicate as a professional, make sure that you speak in the language of your chosen industry and project a polished and positive image.
- Tell your story with well-chosen images and footage of your experiences. This will provide important evidence and keep your viewer engaged.

## CONTENT

### INTRODUCTION: (5 – 10 SECONDS)

- What is your name and what are you studying at UON?
- You might also include:
  - Your key reasons for choosing your program of study
  - A quick summary of the evidence that you are offering as part of your pitch

### DESCRIPTION OF YOUR KEY WORK SKILLS: (35 – 40 SECONDS)

Choose three of UON's graduate attributes to illustrate your employability. Structure the brief stories in your pitch to highlight each of these attributes by spending approximately 10 – 12 seconds with each. You might choose to highlight your experiences, skills or achievements. This is also a great opportunity to use photographs or video to develop the detail you are providing in your script.

### CONCLUSION AND INVITATION TO CONTACT: (5 – 10 SECONDS)

Leave a strong final impression with a brief summary of relevant achievements and emphasise your commitment to success within your chosen profession. If you are embedding your pitch in your LinkedIn profile, invite employers to contact you.

## WHERE TO NEXT?

Your Me in a Minute pitch can be given a professional edge by:

- Using an edit suite to blend your recorded pitch with supporting photographs and video
- Accessing our resource kit which contains the icons and titles for graduate attributes and the final slide with the UON Me in a Minute brand.
- Embedding your completed video in your LinkedIn Profile. Instructions for this can be found on the website.

## FOR MORE INFORMATION CHECK OUT THE FOLLOWING INFORMATION SHEETS ON THE CAREERHUB SITE:

- Identifying Employability Skills
- Developing a LinkedIn profile

