

WGEA Employer of Choice for Gender Equality citation

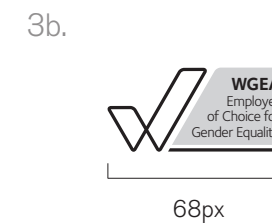
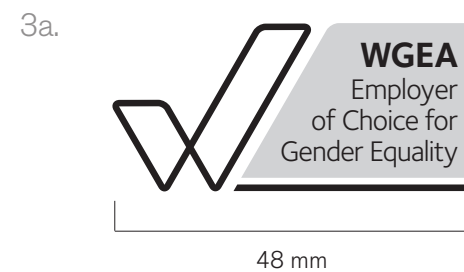
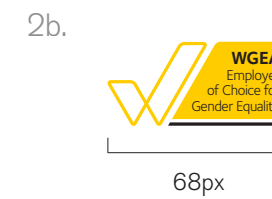
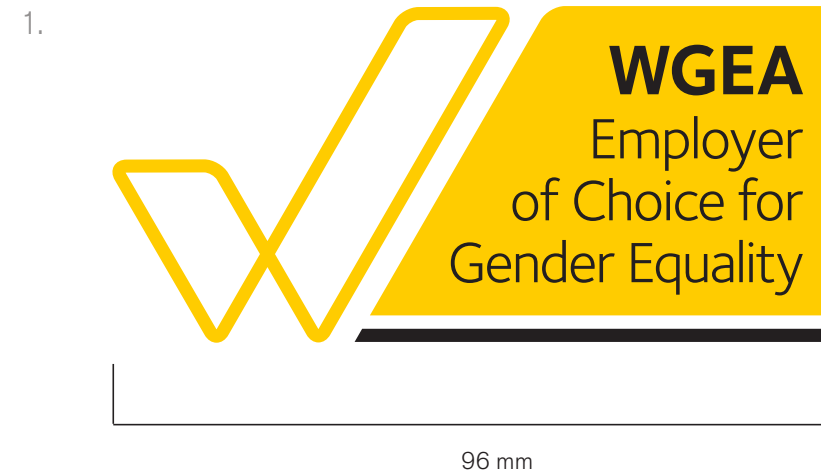
Guidelines for logo use

November 2014

Sizing guidelines

WGEA Employer of Choice for Gender Equality master logo size

1. Master logo at 200%, 96mm
- 2a. Master logo at minimum print size 48mm
- 2b. Master logo at minimum web size 68px
- 3a. Greyscale logo at minimum print size 48mm
- 3b. Greyscale logo at minimum web size 68px



Spacing guidelines

WGEA Employer of Choice for Gender Equality master logo clear space

Clear space is the minimum area maintained around the logo - as indicated by the 'W'.

This area should be kept free of text, graphics and other logos.



Logo misuse

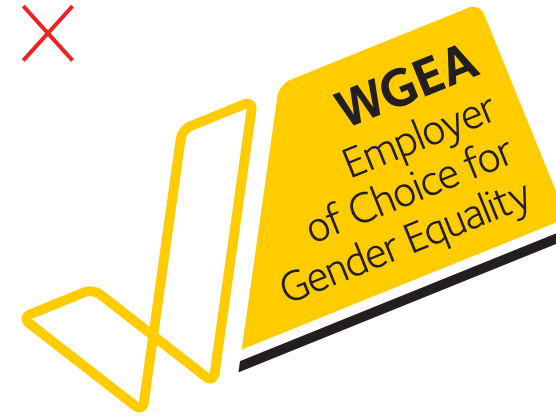
WGEA Employer of Choice for Gender Equality master logo misuse

1. Do not distort the logo
2. Do not rotate the logo
3. Do not rearrange the logo
4. Do not add effects to the logo
5. Do not use a holding shape around the logo
6. Do not use unauthorised colours on the logo

1. ✗



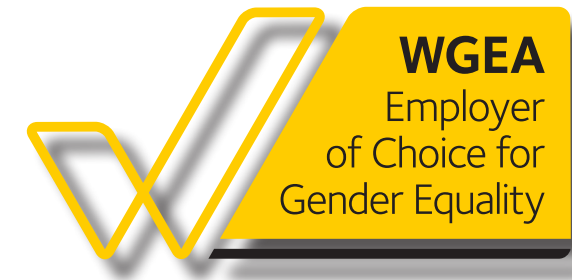
2. ✗



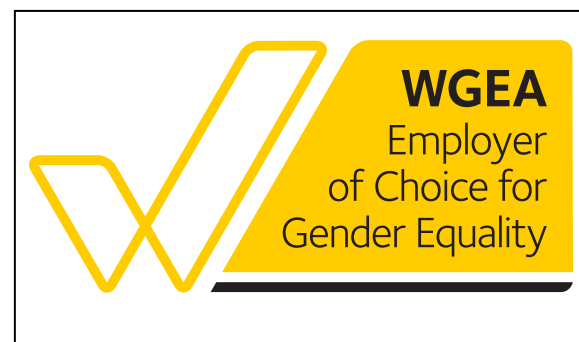
3. ✗



4. ✗



5. ✗



6. ✗

