



UNIVERSITY OF  
NEWCASTLE

# SCIENCE, MATHS AND REAL TECHNOLOGY

Inspiring Future Scientists and Engineers

Established in 1998 by the University of Newcastle, SMART is a non-profit initiative under the College of Engineering, Science, and Environment (CESE). Aligned with the Science and Engineering Challenge (SEC), SMART inspires primary school students to engage with real-world science, engineering, and technology. SMART delivers science shows and STEM workshops in primary schools, community venues, and at the University of Newcastle Callaghan campus. Supported by industry partners, grants, and fee-for-service arrangements, SMART is one of the longest-running outreach programs.

## PARTNERSHIP CAPABILITIES

- **Brand visibility:** Your company's logo will be prominently displayed on all SMART Program materials, including brochures, banners, and the official website.
- **Community engagement:** Demonstrate your commitment to education and community development by supporting a program that directly impacts the next generation of scientists and engineers.
- **Networking opportunities:** Connect with other industry leaders and stakeholders who share a passion for STEM education and innovation.
- **Positive publicity:** Enhance your company's reputation through association with a respected and impactful educational initiative.

## PROVEN IMPACT

- Reached approximately 250,000 students since 1998 through interactive science shows and STEM workshops
- Impacted over 6,600 students and teachers across 250+ schools in Regional NSW in 2023 alone
- Inspires students to explore science and engineering careers through curriculum-aligned educational outcomes

## “I WANT TO BE AN ENGINEER”

During a series of regional school visits in NSW and Victoria, SMART Team Leader Megan witnessed a heartwarming moment that embodied their mission to inspire young minds. While demonstrating an Alka Seltzer rocket experiment to a tiny rural school of just 25 students, her brief encouragement about science and engineering careers sparked an immediate, enthusiastic “I want to be an engineer!” from a young female student. This spontaneous declaration, among the 2,300 students who experienced their “Force and Motion” show, perfectly captured the impact of bringing hands-on science to remote communities, potentially planting seeds for future STEM careers.



## CONTACT US:

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