REUSING WORKS UNDER CC
LICENSING – WHAT YOU NEED TO KNOW

This factsheet is intended for University of Newcastle staff members to use in the context of their employment only and provides general advice. University staff should contact the Copyright Advisor if they have specific questions or concerns.

What are Creative Commons licences?

Creative Commons (CC) licences are a way for creators to take control of the copyright in their material, moving away from the standard 'all rights reserved' to 'some rights reserved'. They allow creators to choose the licensing conditions for their works, providing standardized permissions for users to share, reuse, and remix content.

Why does what I can do with CC-licensed works vary?

CC licences include different elements that control what can be done with works the licences are attached to. In addition to the standardised 'BY' element for attribution, licences may also include requirements / limitations for 'NC' (non-commercial use only), 'SA' (same licence to be applied to any new works based on the original), and 'ND' (no derivative works). The elements included will therefore determine what you can create using the work.

What are the reuse options for CC-licensed resources in my teaching / support materials?

Licence	Reproduce 'as-is'	PowerPoints	H5P objects	Videos	Reuse requirements
CC BY (Attribution)	✔	✔	✔	✔	Attribution
CC BY-NC (Attribution-NonCommercial)	✔	✔	✔	✔	Attribution
CC BY-SA (Attribution-ShareAlike)	✔	✔	✔ [1]	✔ [1]	Attribution; Share-Alike [1]
CC BY-NC-SA (Attribution-NonCommercial-ShareAlike)	✔	✔	✔ [1]	✔ [1]	Attribution; Share-Alike [1]
CC BY-ND (Attribution-NoDerivs)	✔	Potentially ✔ [2]	Most likely ✘ [2]	✘	Attribution
CC BY-NC-ND (Attribution-NonCommercial-NoDerivs)	✔	Potentially ✔ [2]	Most likely ✘ [2]	✘	Attribution

KEY
[1] Same or compatible licence must be applied to new works based on existing works under SA;
[2] Will depend on intended reuse under ND.

Can I mix content with different CC licensing?

This will depend on how you 'mix' the content and the licensing involved. Direct reproduction of content 'as-is' is the easiest way to reuse CC content. Where you are remixing multiple works into a new work, there may be licence incompatibility issues.

Need further assistance?

If your intended reuse is not covered within the work's licensing, the Copyright Advisor can provide further clarification on licensing elements and advise on other potential options for reuse. See **Copyright Support** below.

Copyright Support
Ask a question: **newcastle.edu.au/copyright-request**
Phone: **(02) 492 16456**
Web: **newcastle.edu.au/copyright-support**

GETTING COPYRIGHT 'RIGHT'