

Think you have a \$5k idea?

Terms and conditions

Overview

The University of Newcastle's (the University) Design Idea Competition (the competition) is an opportunity for students to develop designs and deliver a place marker object and ceremony space to improve the student experience and provide an industry-based learning opportunity.

Competition Purpose

- This is an Ideas Competition. The aim is to explore design opportunities to create a University Place Marker which imbues the University of Newcastle and reflect our values. It will become a signature for our students and alumni.

Competition Staging

- The competition is a three (3) stage competition. Specific details of the stages are set out below:
 - STAGE 1 Registration – All individuals and teams competition entrants must register interest to obtain an Entrant ID Number.
 - STAGE 2 Design Ideas Competition - Entrants are required to prepare an initial design idea for assessment by the jury, which will determine the short list of up to three submissions for progression to the final stage
 - STAGE 3 Shortlisted Presentation - Entrants will present the design idea proposal to the Vice Chancellery and jury panel. At the conclusion of Stage 3, the judging panel will select one winning submission and a second-place / highly commended prize.
- These submissions and the individual or teams behind them will be the focus of additional recognition and promotion. Winners will be announced and advertised across traditional and social media.

Entrants and Eligibility

- This is a limited competition open to currently enrolled (at 1 June 2020) students from the School of Creative Industries and School of Architecture and Built Environment including undergraduate, masters and Higher Degree Research (HDR) candidates.
- Entrants must be at least eighteen (18) years of age to enter as an individual. People under 18 years may enter with written parent consent. Entrants may enter as many submissions as they wish as individual eligible entries.
- Entrants agree to take part in the competition in an open and respectful manner and agree to comply with the University's Code of Conduct.
- Individual and Teams entrants must be registered via the registration website by Monday 7 September 2020.
- Teams must consist of a minimum of 2 people.
- All team members must be current University of Newcastle Students
- Fulltime continuing staff of the University of Newcastle are ineligible to enter the competition

Competition Submission

- The competition submission must include drawings and a supporting written statement as outlined below. The deliverable includes:
- Entrant ID Number in the bottom right hand corner of each page.
- No individual or team member names, contact details, logos or identification information is to be visible on the submission
- Name of Design with a one sentence description
- Statement - A brief written statement (750 words maximum) should be provided addressing:
 - Description of the proposal
 - Outline the design intent and response to the brief (i.e. How does your design capture the spirit of the University
- Drawings A maximum of 3 x A3 panels should be submitted, and should include the following as a minimum:
 - A dimensioned plan including height width and depth
 - Sections and elevations, 3D image or perspective
 - Materials and colour palette
- The submission is to be submitted in Adobe PDF format. The maximum file size is 20MB.
- Competition submissions must be received no later than Tuesday 8 September at 11.59pm via email desing_a_marker@newcastle.edu.au

Judging

- All entries will be judged by the competition Judging Panel using the selection criteria.
- The competition Judging Panel will determine which submission will be shortlisted and invited to present their design idea to the Vice Chancellor and Competition Judging Panel.
- The Design Idea Competition Project Team will consist of members from the University SABE and SOCI Schools as well as a member from Resource Division.
- Project team members and Ask an Experts will differ from the Judging Panel.
- All submission elements detailed in 'Competition Submission' section of this document must be completed by the required time. No requests for extensions will be considered.
- Final arbiter is the Design Idea Competition Judging Panel whose decision is final. No correspondence will be entered into.
- This is a competition of skill. Chance plays no part in this competition.
- The University reserves the right not to proceed with any proposal.

Judging Panel

- The competition judging panel will consist of the Vice Chancellor; an Indigenous student and representatives from the School of Creative Industries; the School of Architecture and Built Environment and Infrastructure Facility Services.

Selection Criteria

All eligible competition submissions will be assessed against the selection criteria by the jury panel. The selection criteria are:

- A reflection of the university's values of Excellence, Equity, Engagement, Sustainability.
- Legibility, unique and communicates the university brand.
- Sharable, memorable and enhance on student experience on campus.
- Meets the project and size requirement.
- Constructible and within the manufacturing budget of \$50,000 budget.

The jury panel's decision will be final. The university reserves the right not to proceed with any proposal.

Prizes and Prize Money

- The total price pool is a maximum \$6,000 as outlined below:

	Individual	or	Team
First Place:	\$3,000	or	\$5,000
Second Place:	\$1,000	or	\$1,000

- The University will ensure that entrants are paid all applicable prize money relating to the competition and in accordance with these conditions.
- All payments to Entrant whether prize money, honoraria or other payments for compliant participation in this competition will be made within 60 days of the announcement of the winner or of the short-listed Entrants selected for participation in the Final Concept Stage. Such payments will be made whether the Project proceeds or not and regardless of the award of any commission to an Entrant.
- The prize pool will be divided between the winner and second place entrant. A team prize must be shared with all team participants.
- We may seek specific proposals from one or more competition entrants to work with a manufacturer to develop the proposal and enable construction. No additional monies will be paid to the winner for the design development, manufacture and installation phases.

Entrant Costs

- The University will accept no responsibility for any costs incurred by an entrant resulting in any way from their participation in the competition.
- All costs associated with the preparation and submission of an entry in the competition, including labour, materials, and any indirect costs such as photography, travel and sub-consultant costs must be met by the Entrant.
- Each Entrant will be responsible for any tax implications in Australia or any other jurisdiction arising from the payment of prize money, fees or any other payment relating to the competition.

Proprietary Rights

- By entering this competition, you affirm that your entry is original and does not infringe upon the rights of any person or entity.
- You acknowledge that you own, are solely responsible or otherwise control all of the rights to the content or entries that you submit; that use of the content or entries you supply does not violate these Terms and Conditions and will not cause injury to any person or entity; and that you will indemnify the University or its affiliates for all claims resulting from the materials you submit.
- The University are not liable for any copyright or trademark infringement on the part of the entrant. Entrants are advised and required to obtain third party consents where required by law or by best ethical practices.

Photography and Video

- Participants acknowledge that the University will be recording the pitch events on video, photographs, audio recording and other media, and therefore agree that:

- The Organisers have the unrestricted right to use your likeness, image, voice, opinions, and appearance, and also any images of your projects, developments, materials and belongings made at or brought to the pitch, captured through video, photographs or other media during the pitch for the express purpose of creating promotional material (the “Images”), for the purposes of use in websites, promotional materials, publications and other media of any of the Organizers, whether in print or electronically (the “Materials”).
- The foregoing right includes permission to copyright, use, re-use, publish, and republish Images in which you may be included, intact or in part, composite or distorted in character or form, without restriction as to changes or transformations, in conjunction with your own or a fictitious name, reproduction in colour or otherwise, made through any and all media now or hereafter known;
- The Organisers shall solely own the Materials in which you or your Images, in whole or in part, may appear, including copyright interests, and you have no ownership rights therein;
- You give all clearances, copyright and otherwise, for use of your Images, and waive any moral rights that you may have in the Materials in which you or your Images may appear. The rights granted to the Organisers herein are perpetual and worldwide. For greater certainty, my Images may continue to be used after the completion of the competition.
- You relinquish any right that you may have to examine or approve the Materials in which you or your Images may appear or the use to which they may be applied; and
- You hereby release, discharge and agree to save harmless each and all of the Organisers from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form of the Images whether intentional or otherwise, that may occur or be produced in the recording of the Images or in any subsequent processing thereof, as well as any publication thereof, including without limitation any claims for libel or invasion of privacy.

Privacy

- We advise that the information you provide is collected by the University and its contracted service providers and may be used to make you aware of future University events and opportunities. The University and its contracted service providers may use your personal information to invite you to participate in surveys or market research activities.
- The University abides by the Privacy and Personal Information Protection Act 1998 (NSW), under which you have the right to access your personal information held by the University. The University’s Web Privacy Statement and Privacy and Information Access Policy provide further detail.

Intellectual Property

- Intellectual Property will remain with the University. Authorship will be attributed to the competition winner and the manufacturer
- By entering this competition, you agree that if your design is selected as the first place or second place winner you agree to:
 - assign to the University all rights, title and interest in the design, including all intellectual property rights in the design
 - promptly deliver to the University all digital working files for the design, including any imagery and other elements.
- Irrevocably give permission for the University to:
 - a. copy, reproduce, scan, publish or otherwise communicate the design in a printed or digital format and store the design in any medium;
 - b. alter, crop, adapt and/or modify the design to suit the format of the media; and
 - c. make the design, or any part of it, available for use by the University and University staff (and viewable by the public) for:

- i. the purpose of a Place Marker for the University;
 - ii. the production of University-branded products and merchandise, including the modification, adaption and use of the design on University-branded products and merchandise for sale to students, the University community and members of the public;
 - iii. the purpose of promoting the University and for other marketing purposes (including for any printed or digital publication or material including without limitation brochures, flyers, promotional videos, online newsletters, online training, social media and website content); and
 - iv. any purpose the University deems appropriate, including use by University staff in teaching, training and research activities.
- You agree to execute all documents and do all things reasonably necessary to give effect to this licence granted to the University.
 - Acknowledge that any publication of the design in any medium is at the University's sole discretion.
 - Irrevocably waive any claim that you may have against the University or any of its associates for infringement of any moral rights in the design under the Copyright Act 1968 (Cth) provided the University uses reasonable endeavours to attribute authorship of the design to you (in a manner determined by the University in its discretion).
 - In relation to use of the design on University-branded products and merchandise, I acknowledge authorship may be attributed to me in communications and product material promoting the relevant collection of products and merchandise, rather than on the products or merchandise themselves.

Conflict of Interest

- For the purpose of this competition, a 'conflict of interest' will occur where an entrant or any associate has any business, personal or other relationship that could result in, or could reasonably be perceived to result in, the entrant gaining a benefit not available to all other entrants in the competition.
- A 'benefit' for the purpose of this clause includes non-financial benefits or relationships that might not be considered "material" at law.
- An actual or potential conflict of interest may be declared by the affected entrant, any other entrant, or affiliate of the University.
- On becoming aware of any actual or potential conflict of interest, the relevant person must immediately notify the Competition Project Officer in writing.