



SCHOLARSHIP CONDITIONS

NIB Scholarship for User Centred Design Research

BACKGROUND AND SUMMARY OF KEY CONDITIONS

It is the intention of these scholarships to support students undertaking an honours design research project into the role that user centred design research can play in understanding and communicating healthy lifestyle behaviours. The successful recipients will be offered the opportunity to participate in a joint UON/NIB project which can be used as the project required as a part of the curriculum for their DESN4215, DESN4220, DESN4230, DESN4240 subjects.

If accepting an offer of this scholarship, you will:

- Maintain your full-time enrolment and academic progress with a Grade Point Average (GPA) of **5.0 or higher** for the duration of the scholarship (if applicable to honours).
- Have an interest in industry research and experience opportunities associated with this scholarship.
- Notify scholarships@newcastle.edu.au of any changes to your circumstances - such as reduced study load, change in program, or withdrawal from study – which may impact your eligibility for this scholarship.
- Agree to write a message of thanks to the donor via email to Donor-Relations@newcastle.edu.au within 2 weeks of accepting your offer, and
- Be available for a presentation ceremony during Scholars Week events (usually around September).

This scholarship is for a term of one year for your Bachelor of Visual Communication (Honours) project.

ESTABLISHMENT

These scholarships were established by NIB to support initiatives that have a positive and lasting impact on nationwide health issues and sees user centred design research as central to solving the complex social problems these health issues represent. NIB knows there is a nationwide shortage of user centred designers in Australia and recognises that the University of Newcastle's Bachelor of Visual Communication and Bachelor of Visual Communication Honours programs are addressing these critical skills shortages. NIB is offering these scholarships to assist the UoN in fostering those skills at the honours level in the Bachelor of Visual Communication Honours degree.

Specifically, these scholarships are for students undertaking an honours design research project into the timing and communication of health care advice. Escalating health care costs are often associated with the poor timing or poor communication of this advice. This project seeks to understand some of the impediments to patients seeking timely medical advice and the impediments to good communication associated with it. It is anticipated that understanding the behaviour of both proactive health consumers and passive health consumers may inform the design of strategies to encourage the latter to take a more proactive approach to their health care. The framing questions used in this research may include (but are not limited to the following: What are the typical characteristics of proactive health consumers?; How do proactive health consumers access health information and judge its credibility?; Why do people do the wrong things in relation to their health?; How do we design touch points that will be viewed as credible and empower people to take responsibility for their health?

Recipients of these scholarships will be offered the non-compulsory opportunity to undertake their honours design research project as a combined work integrated learning placement at NIB and attendance at relevant university classes. This project will use a joint supervisory model with a supervisory team consisting of 1 x principal supervisor from UON and 1 x associate supervisor from NIB. Formal weekly joint supervisory meetings, typically 1 hour long, are to occur in both semesters. These may be held at UON or NIB as needs dictate. This does not preclude any additional informal supervision, advice, guidance or instruction being provided by the principal and/or associate supervisors. The independent research / learning may occur on campus, at the site of research (NIB), and other research sites to be determined by the requirements of the specific research project developed.

Students will attend all required classes for the Bachelor of Visual Communication Design (Honours) as per the timetabled schedule. Semester 1 involves 3 hours per week of classes and a 1 hour per week supervisory meeting. Semester 2 involves 2 hours per fortnight of classes and a 1 hour per week supervisory meeting.

FUNDING ARRANGEMENT

This is a donor-funded scholarship from NIB.

ELIGIBILITY

To be eligible to apply for this scholarship, you will need to:

- Be enrolled in DESN4215 & DESN4220 in semester 1 and DESN4230 & DESN4240 in semester 2 in the Bachelor of Visual Communication (Honours) in the Faculty of Education and Arts;
- Be enrolled full time (min 30 units per semester or equivalent);
- Have a GPA of 5.0 or higher;
- Be an Australian citizen or permanent resident;
- Not hold another University of Newcastle donor-funded or sponsored scholarship concurrently.

REQUIRED DOCUMENTATION

As part of your application, you will need to prepare:

- A written statement (approx. 1 A4 page) outlining your academic achievement to date and how this scholarship would assist you and your career aspirations.
- A selected portfolio of user centred design and visual design work.
- **Optional:** Up to 3 documents which demonstrate your academic achievement, such as awards and acknowledgements, participation in enrichment and travel programs or internships, academic competitions or challenges, your portfolio and/or cv.

Any applicant that does not submit the required documentation, including documentary evidence, will not be considered for selection.

As part of your application, you will need to agree to the terms and conditions regarding privacy and collection of personal information set out in the Declaration and Authority at the start of your application.

SELECTION

Selection is a competitive process and will be based on assessment of the scholarship application and any required supporting documents, with reference to the eligibility criteria. Selection may consider:

- The quality of the user centred design and visual design work in the portfolio;
- The quality of the written statement;
- The applicant's cumulative GPA assessed for entry to Honours program.

Selection will be made by the Faculty of Education and Arts Selection Committee which will consist of a minimum of three members chosen by the Pro Vice-Chancellor, Faculty of Education and Arts.

The Selection Committee will communicate the details of successful recipients to the delegated Scholarships Officer, and all applicants will be notified of an outcome via email. This will occur around 6 weeks from the scholarship application closing date.

CONDITIONS OF AWARD

If accepting this scholarship, you agree to the following conditions:

- You will continue to meet relevant eligibility criteria (see the section titled “Eligibility” above) for the duration of the scholarship, unless special consideration is approved (see below).
- If your circumstances change in a way that impacts your eligibility (e.g., change in study load or withdrawal from study), you agree to notify scholarships@newcastle.edu.au.
- You agree to write a letter of thanks to the donor via email to Donor-Relations@newcastle.edu.au within 2 weeks of accepting your offer.
- You will be available to attend a presentation ceremony during Scholars Week (usually around September) where you may have opportunity to meet with donors and/or their representatives.
- Participate in research and learning experiences and opportunities to engage provided within this scholarship program.

BENEFIT

This scholarship is for a term of one year and must be taken up in the year for which it is awarded.

The scholarship provides a **total benefit of \$12,000** to be paid in instalments of \$6000 each semester after the relevant census dates (usually in April and September), and provided ongoing eligibility for the term of the scholarship is met.

The scholarship benefit and number of scholarships awarded may vary and will be determined by the funding available each year.

PERIODS OF LEAVE

This scholarship does not provide a period of leave or deferral.

TERMINATION

Unless terminated earlier, the scholarship will end when the term has expired and the total benefit has been paid.

Student Central Scholarships staff may terminate the scholarship before the term has expired if:

- The scholarship conditions are not met, including relevant eligibility criteria being maintained;
- The scholar completes study and/or ceases to be a student with University of Newcastle; or
- The scholar has committed serious misconduct (as determined in accordance with the University’s relevant policies and rules).

If the scholarship is terminated early, the Office of Alumni and Philanthropy will be advised, and the donor/ sponsor notified.

Ongoing scholarships will not be paid out in full in instances where the recipient completes study before the full scholarship term has expired.

If you have provided false or misleading information and as a result you were awarded or continued to receive the scholarship, the scholarship may be stopped, and you may be required to repay any scholarship benefits to which you are not entitled to within 14 days of being requested to do so by the University.

SPECIAL CONSIDERATION

As a scholarship recipient, if you are unable to meet the conditions of the scholarship due to illness, injury or other extenuating circumstances, you may apply for special consideration. Please apply by writing to the Scholarships Officer via email to scholarships@newcastle.edu.au. Please provide appropriate documentary evidence to support your request.

A decision will be made by Student Central Scholarships staff in consultation with the Office of Alumni & Philanthropy.

PRIVACY AND COLLECTION OF PERSONAL INFORMATION

If applying for a donor-funded scholarship, the application or a summary of information provided with the application may be provided to an external donor and/or their representative. This is for the purpose of scholarship selection and otherwise to inform the donor that the terms of the donation are met.

You may be asked by the Scholarships Officer if you give permission for any short articles or newsletter items to be published. You may have the option to provide a photo, quote and or short paragraph about yourself for this.

The University of Newcastle is committed to the protection of your personal information and privacy. The University will only disclose your personal information to the extent necessary for the purpose of the provision of this scholarship (including scholarship selection and assessing ongoing eligibility requirements).

When applying, please review the Declaration and Authority at the start of your application which includes additional information in relation to privacy and the collection of personal information and links to the University of Newcastle [Privacy Management Plan](#), [Web Privacy Statement](#), and [UAC Privacy Policy](#).

The University reserves the right to make amendments to these terms and conditions without prior notice.

SCHOLARSHIPS OFFICER

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