

# Master of Innovation Management and Entrepreneurship



 **Commencing in 2019**

 **Studying at Newcastle City**

See the last page for some helpful hints & tips!

This Program Plan is an enrolment guide to ensure you are on track to graduate. If at any time you wish to vary from this program plan seek prior advice from your [Program Advisor](#) to ensure you remain on track.

## Trimester 1

<a href="#">GSBS6012</a> Entrepreneurship and Innovation*	<a href="#">GSBS6509</a> Entrepreneurship for Startups	<a href="#">DIRECTED</a>
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## Trimester 2

<a href="#">GSBS6508</a> Enterprise Development and Growth*	<a href="#">DIRECTED</a>	<a href="#">DIRECTED</a>
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## Trimester 3

<a href="#">GSBS6513</a> Project in Entrepreneurship and Innovation	<a href="#">DIRECTED</a>	
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**Program Plan Key:**  = Core  = Directed

\*Students who have completed GSBS6012 and GSBS6508 in the Graduate Certificate in Innovation Management and Entrepreneurship must substitute these courses with 20 units of Directed courses.

## DIRECTED COURSES

Choose **40 units** of Directed Courses (not completed under the Graduate Certificate in Innovation Management & Entrepreneurship).

<a href="#">BIOL6001</a>	Science Policy and Commercialisation
<a href="#">DES6350</a>	Design for Digital Media
<a href="#">ENV6500</a>	Business and the Natural Environment
<a href="#">ENV6535</a>	Implementing Environmental Resilience & Addressing Complexity*
<a href="#">GSBS6003</a>	Globalisation
<a href="#">GSBS6004</a>	Organisational Behaviour and Design
<a href="#">GSBS6005</a>	Marketing Management and Planning
<a href="#">GSBS6009</a>	Cross-Cultural Management
<a href="#">GSBS6014</a>	Digital Marketing*
<a href="#">GSBS6200</a>	Financial and Management Accounting
<a href="#">GSBS6300</a>	Integrated Marketing Communications*
<a href="#">GSBS6301</a>	Brand Development and Marketing*
<a href="#">GSBS6410</a>	Economics of Competitive Advantage
<a href="#">GSBS6411</a>	Introduction to Co-operative Organisation and Management
<a href="#">GSBS6412</a>	Social Enterprises and Co-operative Innovation*
<a href="#">GSBS6510</a>	Global Innovation Management
<a href="#">GSBS6511</a>	Creativity and Design Thinking for Enterprise
<a href="#">GSBS6514</a>	Leadership in Contemporary Organisations*
<a href="#">INFO6050</a>	Process Analysis and Problem Solving
<a href="#">INFO6090</a>	Business Intelligence for the Enterprise
<a href="#">INFT6009</a>	Cloud Computing and Mobile Applications for the Enterprise
<a href="#">INFT6060</a>	The Digital Economy
<a href="#">INFT6304</a>	Project Planning and Management
<a href="#">LAWS6108</a>	Corporate Power and Corporate Accountability: Pathways to Socially Responsible Business
<a href="#">MTEC6705</a>	Music and Digital Media*

*\*These courses have assumed knowledge and/or requisites*

To be eligible to graduate make sure you have completed 80 units (10 units = 1 course unless otherwise specified) which meet the following criteria:

- ✓ Core Courses - 40 Units.
- ✓ Directed Courses - 40 units.
- ✓ The recommended duration of this program is 3 trimesters.
- ✓ The maximum time to complete this program is 4 years.
- ✓ Students progressing to the Master of Innovation Management and Entrepreneurship from the Graduate Certificate in Innovation Management and Entrepreneurship will not receive credit for courses completed under the Graduate Certificate program, and will be required to complete a further 80 units of study towards the Masters. These students will complete 20 units of Directed courses in place of GSBS6012 and GSBS6508.
- ✓ The above enrolment pattern complies with the conditions of international student visas. Failing to follow this enrolment advice may result in international students not being able to graduate within the period of their Confirmation of Enrolment
- ✓ Part time students typically enrol in 10-20 units each Trimester.
- ✓ **Students must enrol ONLY in courses listed on this program plan. Students are not permitted to select courses from outside their degree program**



Some courses have assumed knowledge and/or requisites, please refer to the individual [Course Handbook](#).

The [Program Handbook](#) has valuable information on program structure and requirements, if you are intending on studying part time or varying from this program plan please seek prior advice from your [Program Advisor](#).

# Helpful Hints & Tips

## ENROLMENT HELP



Need help? >>  
**Ask UON >>**



How do I use the Web Timetable? >>

### RULES

It is important to follow this Program Plan.  
You cannot repeat a course you've passed to try and get a better grade.  
You cannot enrol in any extra courses not required by your program >>

## INFO FOR NEW STUDENTS



First year undergraduate students usually only enrol in 1000 level courses >>

New Postgraduate students should only enrol in 6000 level courses >>



Find out all you need to know about getting started at uni >>

## UNDERSTANDING COURSES & PROGRAMS



Not sure what courses to study? >>



Understanding program and course jargon >>



Understanding UON Jargon >>

## PRIOR STUDY



Check you have met the assumed knowledge and requisites for courses before enrolling >>



Have you studied elsewhere or transferred programs? Don't forget to apply for credit >>

## CONSIDERING A BREAK?



Need to take a break? This is called a 'leave of absence'. Check if you are eligible >>



Planning on going overseas? Keep electives free, so it's easier for you to receive credit for your overseas studies >>



UON offers a range of support services to assist with your health and wellbeing >>

## MORE QUESTIONS?

We are here to answer questions about your program. Talk to us your way!

- Ask UON
- 1300 ASK UON
- Visit Student Central
- Message us on Facebook
- or Twitter
- UONline via myUON