Master of Marketing

Commencing in Trimester 3 2016 **Studying Newcastle/Sydney**

See the last page for some helpful hints & tips!

THE UNIVERSITY OF NEWCASTLE AUSTRALIA

This Program Plan is an enrolment guide to ensure you are on track to graduate. If at any time you wish to vary from this program plan seek prior advice from your Program Advisor to ensure you remain on track.

	Trimester 1			Trimester 2			Trimester 3		
2016								GSBS6001 Managing Under Uncertainty	GSBS6005 Marketing Management and Planning
2017		GSBS6002 Foundations of Business Analysis	GSBS6013 Customer Decision Making and Behaviour	GSBS6014 Digital Marketing	GSBS6300 Integrated Marketing Communications	GSBS6505 Marketing Research in Practice	GSBS6015 Services and Relationship Marketing Management	GSBS6301 Brand Development and Marketing	DIRECTED
2018	GSBS6041 Global Marketing Strategy	DIRECTED							

Program Plan Key: = Core = Directed

To be eligible to graduate make sure you have completed 120 units (10 units = 1 course unless otherwise specified) which meet the following criteria:

- ✓ Core Courses - 100 Units.
- ✓ Directed Courses - 20 units.
- ✓ The reccomended duration of this program is 5 trimesters.
- ✓ The maximum time to complete this program is 5 years.
- ✓ The above enrolment pattern complies with the conditions of international student visas. Failing to follow this enrolment advice may result in international students not being able to graduate within the period of their Confirmation of Enrolment

Some courses have assumed knowledge and/or requisites, please refer to the individual Course Handbook.

The Program Handbook has valuable information on program structure and requirements, if you are intending on studying part time or varying from this program plan please seek prior advice from your Program Advisor.

Helpful Hints & Tips

ENROLMENT HELP

Need help? >>
Ask UON >>

How do I use the Web Timetable? >>

RULES

It is important to follow this Program Plan.

You cannot repeat a course you've passed to try and get a better grade.

You cannot enrol in any extra courses not required by your program.

INFO FOR NEW STUDENTS

First year undergraduate students usually only enrol in 1000 level courses >>

New Postgraduate students should only enrol in 6000 level courses >>

Find out all you need to know about getting started at uni >>

UNDERSTANDING COURSES & PROGRAMS

Not sure what courses to study? >>

Understanding program and course jargon >>

Understanding UON Jargon >>

PRIOR STUDY

Check you have met the assumed knowledge and requisites for courses before enrolling >>

Have you studied elsewhere or transferred programs? Don't forget to apply for credit >>

CONSIDERING A BREAK?

Need to take a break? This is called a 'leave of absence'. Check if you are eligible >>

Planning on going overseas? Keep electives free, so it's easier for you to receive credit for your overseas studies >>

UON offers a range of support services to assist with your health and wellbeing >>

MORE QUESTIONS?

We are here to answer questions about your program. Talk to us your way!

- Ask UON
- 1300 ASK UON
- Visit a Student Hub
- Message us on Facebook
- or Twitter
- UONline via myUON