

Graduate Certificate in Marketing



Commencing in 2015 to 2016



Studying at Newcastle City/Sydney/Online

This Program Plan is an enrolment guide to ensure you are on track to graduate. If at any time you wish to vary from this program plan seek prior advice from your [Program Advisor](#) to ensure you remain on track.



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| GSBS6001 Managing Under Uncertainty | GSBS6002 Foundations of Business Analysis | GSBS6005 Marketing Management and Planning | GSBS6013 Customer Decision Making and Behaviour |
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Program Plan Key:  = Core

To be eligible to graduate make sure you have completed 40 units (10 units = 1 course unless otherwise specified) which meet the following criteria:

- ✓ Core Courses - 40 units.
- ✓ All students should enrol in GSBS6001 in their first term of study. All students should enrol in GSBS6002 in their second term of study.
- ✓ The recommended duration of this program is 2 Trimesters.
- ✓ The maximum time to complete this program is 3 years.



Some courses have assumed knowledge and/or requisites, please refer to the individual [Course Handbook](#).

The [Program Handbook](#) has valuable information on program structure and requirements, if you are intending on studying part time or varying from this program plan please seek prior advice from your [Program Advisor](#).

Helpful Hints & Tips

ENROLMENT HELP



Need help? >>
Ask UON >>



How do I use the Web Timetable? >>

RULES

It is important to follow this Program Plan.

You cannot repeat a course you've passed to try and get a better grade.

You cannot enrol in any extra courses not required by your program.

INFO FOR NEW STUDENTS



First year undergraduate students usually only enrol in 1000 level courses >>

New Postgraduate students should only enrol in 6000 level courses >>



Find out all you need to know about getting started at uni >>

UNDERSTANDING COURSES & PROGRAMS



Not sure what courses to study? >>



Understanding program and course jargon >>



Understanding UON Jargon >>

PRIOR STUDY



Check you have met the assumed knowledge and requisites for courses before enrolling >>



Have you studied elsewhere or transferred programs? Don't forget to apply for credit >>

CONSIDERING A BREAK?



Need to take a break? This is called a 'leave of absence'. Check if you are eligible >>



Planning on going overseas? Keep electives free, so it's easier for you to receive credit for your overseas studies >>



UON offers a range of support services to assist with your health and wellbeing >>

MORE QUESTIONS?

We are here to answer questions about your program. Talk to us your way!

- Ask UON
- 1300 ASK UON
- Visit a Student Hub
- Message us on Facebook
- or Twitter
- UONline via myUON